

THE FUNNIEST MAGAZINE IN THE WORLD

DEPENDING ON HOW YOU LOOK AT IT

CRACKED

OCT. A

25¢



SPECIAL BONUS—CRACKED PLAYING CARDS
SEE BACK COVER

THE UNSOCIABLES *prefer Espresso*



THEY GO WHERE THE KICKS ARE—in their own private worlds. And ESPRESSO is always there. It fills without refreshing . . . this means you can live on ESPRESSO for days without eating—and also you won't get that square refreshed feeling. You can remain beat as you sip it. Today's hipsters prefer the drink that matches their static pace. Be one of THE UNSOCIABLES. Have an ESPRESSO anywhere—at a coffee shop, in your pad or at your favorite wild party.

**Be Unsociable,
Have an Espresso**

STAY BEAT!

Fills without refreshing

"ESPRESSO" is a trademark of the Beatniks of America.

CRACKED

Entire Magazine Written and Edited by PAUL LAIKIN

CONTENTS OCTOBER 1960 No. 16

WHAT'S INSIDE ... PAGE

THE UNTOUCHYBULLS
T.V. review by a P.U. writer..... 5

GUIDE TO SELF-ANALYSIS
So you can figure out why you read this..... 10

WHEN IT ALL STARTED
We had to fill up a page, that's when..... 19

PEOPLE WHO GET ON OUR NERVES
Like the people who thought this one up..... 16

CRACKED DARTBOARD
You'll feel like throwing things when you see it..... 35

TV VS. REAL LIFE
As good taste vs. this art work..... 26

WHAT THEY ARE SAYING
They're saying how bad this article is..... 24

DIFFERENT MAGAZINE COVERS
Which proves ours are definitely not..... 12

STORIES OF THE MONTH
From a month way back in 1860..... 38

CRACKED MARQUEES
Like "Chicken, Son of Flicka"..... 40

THERE'S ONE IN EVERY CROWD
So somebody out there must like Cracked..... 32

RARE OLD SHUT-UPS
We forgot to put them in last year..... 43

HOW INFANTILE ARE YOU?
If you read Cracked you must be..... 20

DIGEST MAGAZINES
That's when they eat their own words..... 28

OCCUPATIONAL CALENDARS
Those that tell you when to go to work..... 48

WHAT'S PAUL LAIKIN REALLY LIKE?
The lowdown on America's answer to Rumplestiltskin..... 86

ARTISTS: JOHN SEVERIN, JACK DAVIS, JERRY KIRSCH
JANITOR: SYLVESTER P. SMYTHE

WHAT'S "COOLER INSIDE ...

THE UNTOUCHYBULLS

A review of a television show that is sweeping the country, and drawn by an artist who should himself be out sweeping the country..... 3

GUIDE TO SELF-ANALYSIS

A handy guide designed to help you understand yourself better so that you can figure out why in the world you buy CRACKED in the first place..... 8

HOW INFANTILE ARE YOU?

A test to determine how childish you are, and pasted up by a production man who is only 6 years old—as the infantile layout shows..... 44

IF TV WEREN'T

Our concept of how it would look if vision weren't a fake, and suggest a writer who we wonder how he would if he weren't a fake.

THINGS WE SHOULDA DON!

An article which wonders what would happen if we really did the things we wanted, like for example, we wanted a funny example.

ROBERT C. SPROUL Publisher

HARRY CHESTER Production

Cover by Jack Davis

Cracked Magazine is published bi-monthly and copyright 1960 by Major Magazines, Inc., 218 West 48th Street, New York 36, N. Y. Second class postage paid at Holyoke, Mass. and at additional mailing offices. Publisher can accept no responsibility for unsolicited letters, manuscripts or artwork, although every effort will be made to return such matter when self-addressed stamped envelope is included. Single copy price 25 cents. Subscription (9 issues) in the United States and possessions, \$2.00. Elsewhere, \$2.50. PRINTED IN THE UNITED STATES.

Letters

Dear Editor:

I write this letter after filling out the subscription to the next 9 issues of Cracked, which I enjoy. Of course, you are copying a humor magazine of about 30 years ago called Ballyhoo. Also Judge, Peek and many more. I write this because I want to tell the whole world about Cracked.

Barry Goldstein
Buffalo, N.Y.

YOU BETTER NOT!

Dear Editor:

Please check the picture of Wild Bill Hickock on page 28 of your June issue. Now tell me how Big Bill is going to draw his other gun, or how he managed to get the one in his right hand out of its holster. My sympathy is extended to any lawman who would pull that stunt. Perhaps your artist needs some sympathy too.

Mac the Knife
Dodge City, Kans.

Our artist doesn't need sympathy. He needs talent.

Dear Editor:

Do real honest-to-goodness people write in these letters to the editor?

Ray Helminski
Fargo, N.D.

We don't know. Tell us about yourself.

Dear Editor:

Took your I.Q. Test and passed with flying colors. What does that mean?

Alice Falk
Sunnyside, L.I.

Someone threw a paint set at you?

Dear Editor:

Read your article on If Sexes Changed Places. Lots of luck.

C. Jorgenson
Copenhagen, Denmark

???

It'll be ready
in a minute, dear.
You just make your-
self comfortable
and I'll fetch you
your slippers...

I guess I'm
hard day's go-
it's a pleasure
find such a
greet me. C.
used to when



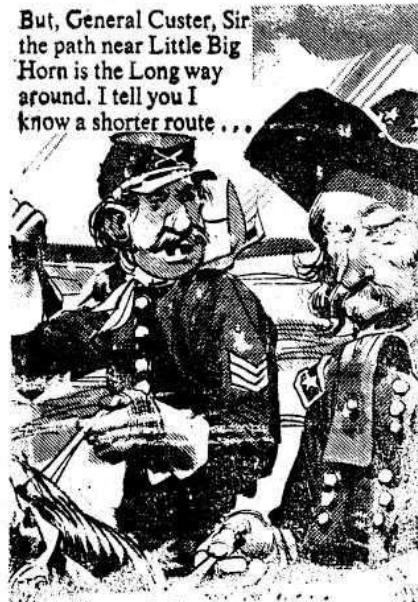
Dear Editor:

Your article on They Shoulda Listened didn't turn out so well. What happened to your artists?

Steve Weinberger
Detroit, Mich.

They shoulda listened.

But, General Custer, Sir
the path near Little Big
Horn is the Long way
around. I tell you I
know a shorter route...



Dear Editor:

On the last cover of Cracked you were great. John Severin really outdid himself with that great poker hand.

Roberta Handelman
Brooklyn, N.Y.

Yes, he won the pot.

Dear Editor:

Jack Davis really stands head above shoulder over any other comic book artist today.

Sid Kallner
Bangor, Maine

He certainly does. He's 6 feet 4.

Dear Editor:

Enjoyed your takeoff on the Viceroy ad. I'm a guy who thinks for himself and I appreciated it.

Bob Schiller
New York City

You must think for yourself—you're the only one who did.

Dear Editor:

I usually try to look at the lighter side of things—but do you really expect me to laugh?

Jane Ann Leiter
Flora, Indiana

Our humor is not to be laughed at!

Dear Editor:

I think your magazine is ridiculous and I'm sick of it. I hate it. It's the worst magazine I ever read. I'm never going to buy it. By the way, when is the next one coming out?

Don Sarver
Los Angeles, Cal.

We knew you'd see things our way.

Dear Editor:

I think your magazine is swell for use anywhere. I used to have nightmares. Now since I read Cracked I have nightmares and daymares.

M. Ite
Bowen, Ill.

What are you, a horse?

Dear Editor:

Enclosed is a picture of me in my T-shirt. About time you got a new T-shirt ad!

Mike Morgan
Pittston, Pa.

Enclosed is \$1.25. About time you got a new T-shirt.



Dear Editor:

Still can't see how one guy can think up and write an entire magazine all by himself. What's Paul Laikin really like?

Elaine Roseman
Boston, Mass.

Letters like yours.

Out of hundreds of drawings received in our recent Do-It-Yourself Cartoons, the following 10 people submitted the best work:

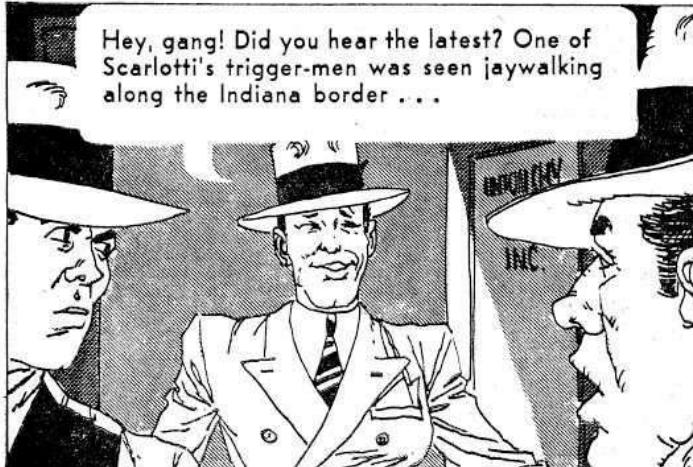
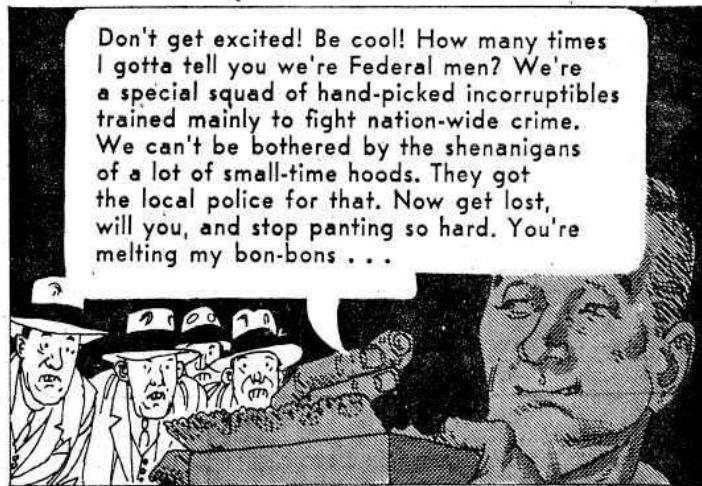
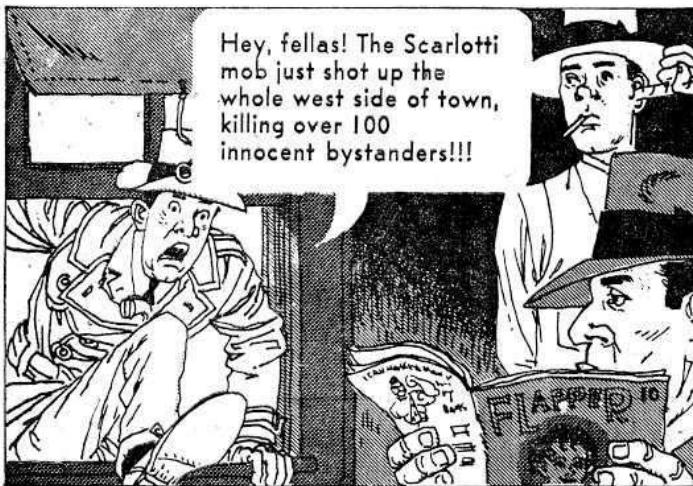
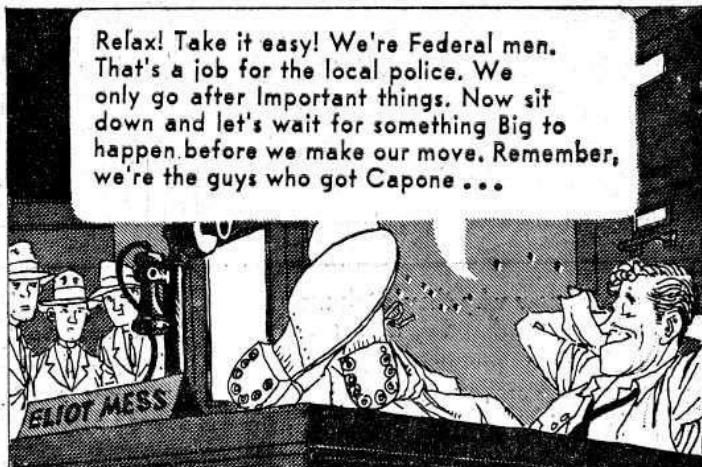
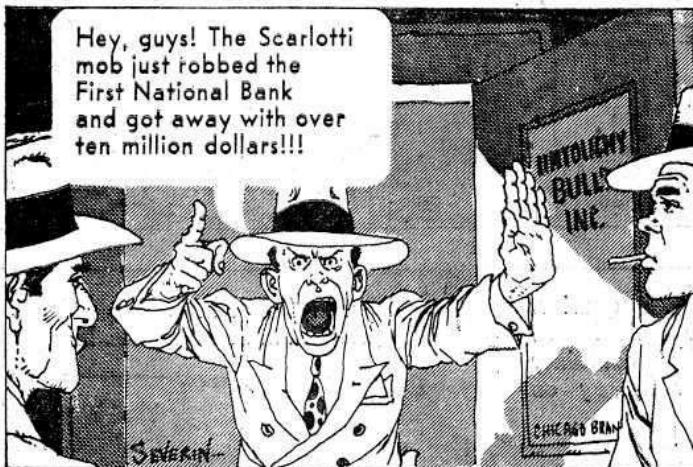
David Bolling, Mitchell, Ind., Earl Bishop, Olive Hill, Ky., Bobby Macri, Seattle, Wash., Craig Nelson, Mill Valley, Cal., Leonard Wise, E. Elmhurst, L.I., B. Jaglowicz, Louisville, Ky., Maj. Harry R. Knight, Alexandria, Va., Janice Maya, Los Angeles, Cal., M. Ite, Bowen, Ill., T. Kelly, Brooklyn, N.Y.

To the rest of you our thanks—and keep up the good work! Remember! Russ Heath started this way!

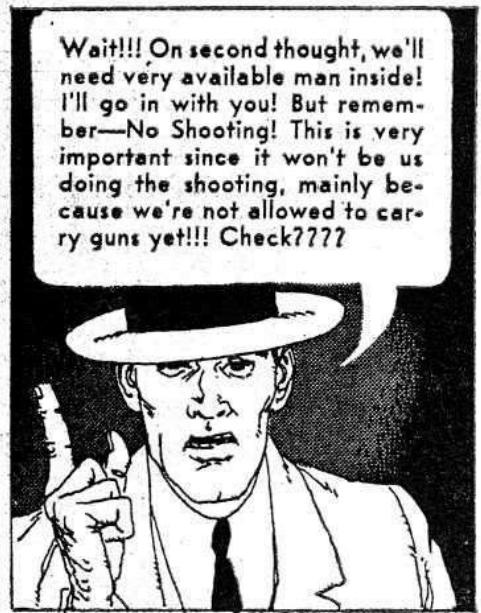
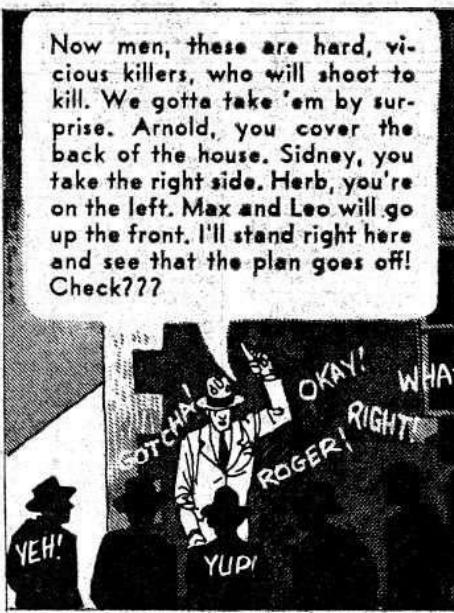
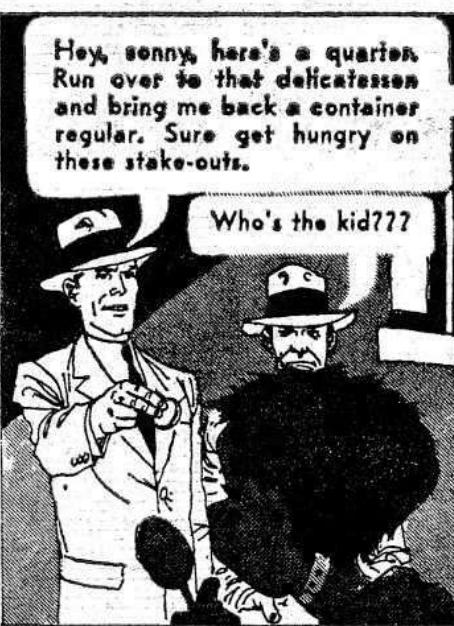
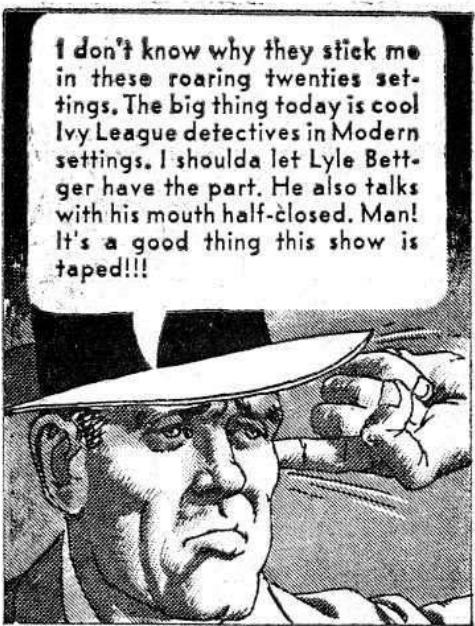
Space does not permit us to print all the letters we receive. So if you want to see your name in this magazine, print it yourself right down here. Then show your friends how famous you are.

And now, here's our version of a new television program about a squad of incorruptible treasury agents. It's the story of 7 cops who are so tough nobody'll touch 'em with a 10-foot pole. So like, naturally, they're called the . . .

UNTOUCHYBULLS



Offstage Voice: "With the commission of a crime across state lines, Eliot Mess and his men were ready to make their move. Thru a local police informant it was learned that the Scarlotti mob was meeting secretly that night in the penthouse of one of Chicago's most exclusive hotels. In 15 minutes the entire block was surrounded. Eliot Mess and 2 of his top men stood on the corner directly opposite the entrance and waited until all the hoods went inside. It was now 8:22 and everything was quiet



Offstage Voice: "Inside the plush hotel suite, Vance Scarlotti, former No. 17 bodyguard for Al Capone, and now President-In-Charge-of Vice for the Mafia, was calling the meeting to order. Among those attending were the heads of every graft and corruptive syndicate in the country—men whose power controlled over a billion dollars annually. With them were some of Chicago's most notorious gun molls. It was now 3 minutes before 9:03 . . .

O.K. now, fellas, let'sa begin da meetin'. Lemme call'a da roll see if ev'rybody here, hah??? Vanzetti! Fabrizzi! Carlucci! Rienzi! Barbarella! De Fuccio! Gambricci! Italiano! Smith! . . .



... SMITH??? How da' he get inna here?? T'row da bum out!!!

I tol' ya
he looked
like a bum



Mama Mia!!! Bring'a him back'a in! Thassa relative on'a my wife's'a side! Married dat creep from Milwaukee! He's o.k. . . .

I still
t'ink he's'
a bum!



Now, I calla dis meetin' because I jus'a foun' out dat "Big'a Nick" Galucci an' his'a boys been'a movin' inna our territory. Lassa night dey shaka down a grocer on'a our sida da street. Dose filly gangsters! Dis means we gotta rub'a him an' his'a whola family out! Vito, you take'a care of his old'a lady, Frankie, you take'a care of his two small'a kids, I'll'a take'a care of his'a wife! Is'a dat clear???



Thassa what I like'a bout you
boys. You minds, work'a jus's
like'a mine. An' now . . .



... No?? Who said'a NO?? Who's'a da wise guy what said'a no???



I did!!! Remember
me? I'm Flo, your
gun moll! If you
so much as go
near that guy's
wife I'll brain you!

Eh-h! You talk'a
like'a idiot. You
talk'a like a
stupid!
You talk'a
like a fool!!!



What's the
matter with
my talk?

You talk'a wit
funny accent,
dat's'a whassa
matta!!!



Offstage Voice: "At precisely 9:14 Eliot Mess and his men were standing in the hallway just outside the penthouse door. Everybody had been given split-second instructions and all exits were blocked. In exactly 3 minutes they would break down the door. The air was tense and still . . ."

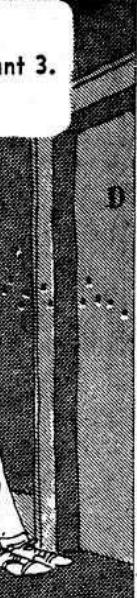
The meeting must still be going on. I hear a voice. Gee! Sounds like a real killer!



That's still Walter Winchell, you idiot!!! Can't you remember???



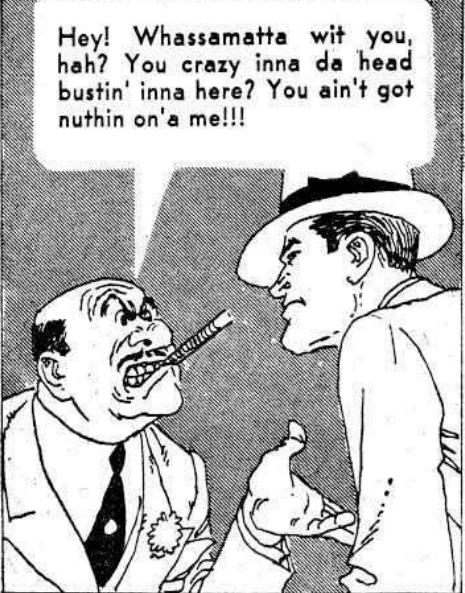
Alright now, let's all break this door down together when I count 3. Ready? 1 . . . 2 . . . 2½ . . . 3!!!



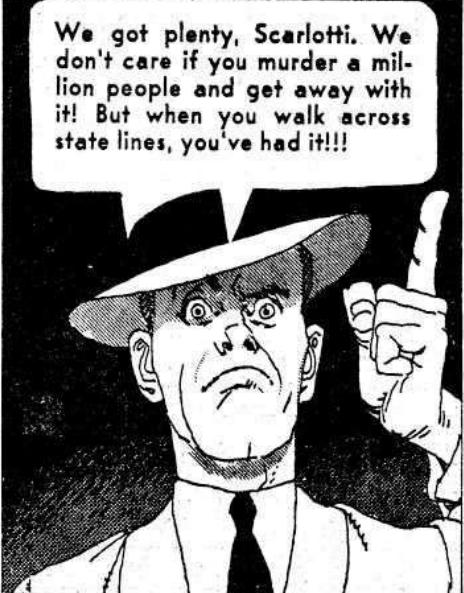
Alright, Scarlotti, this is a pinch! Interstate Violation Article 9, Section 6, Act 2 Scene 1, enter the Law!!!



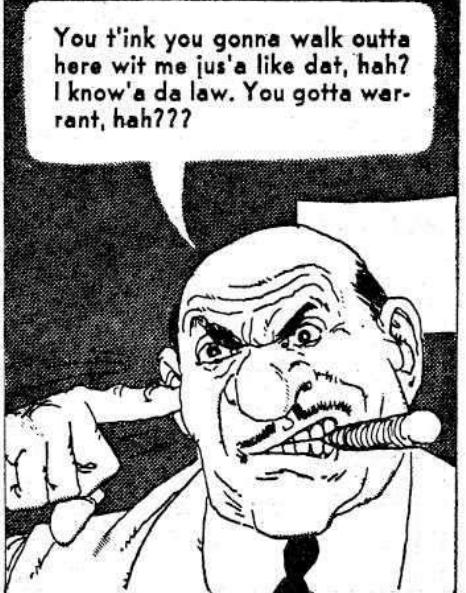
Hey! Whassamatta wit you, hah? You crazy inna da head bustin' inna here? You ain't got nuthin on'a me!!!

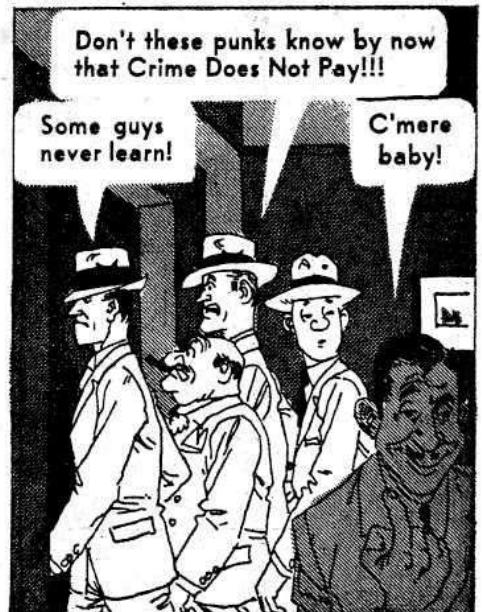
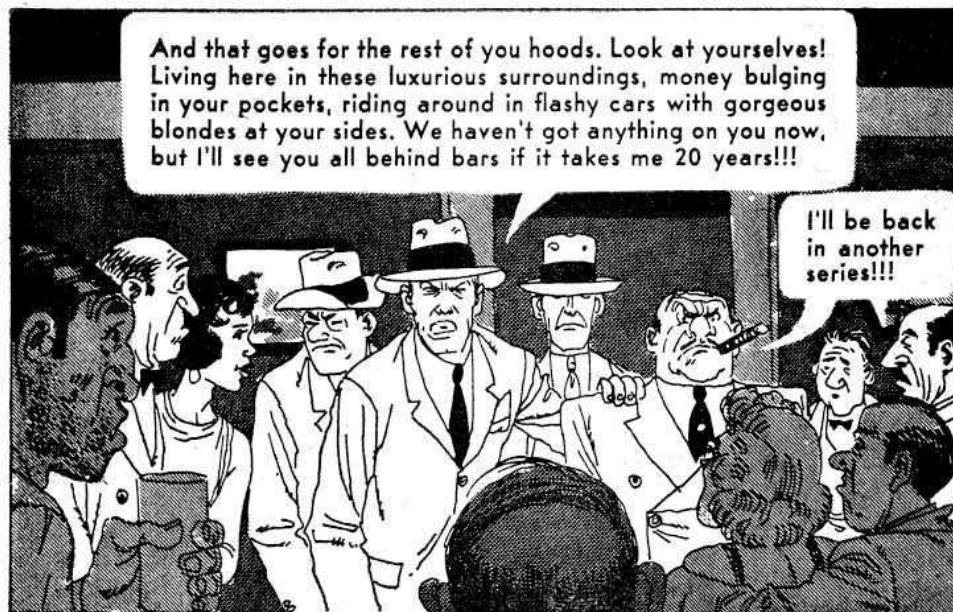
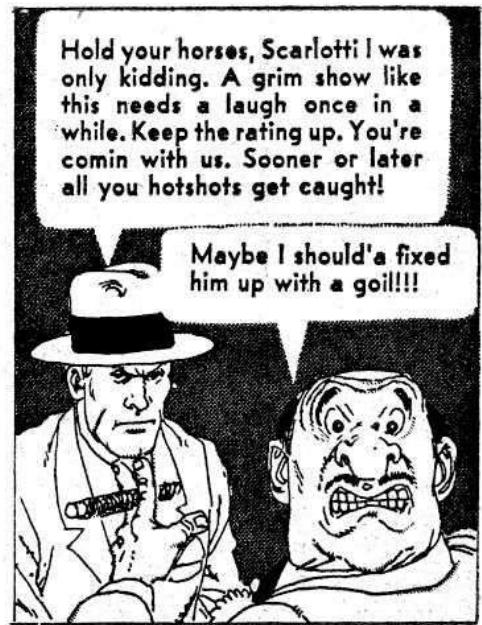
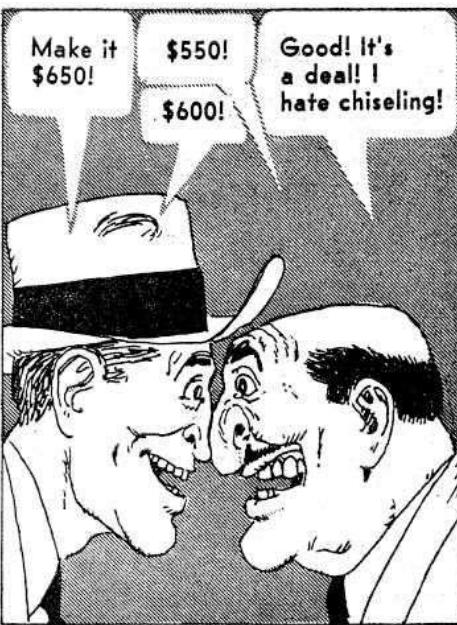
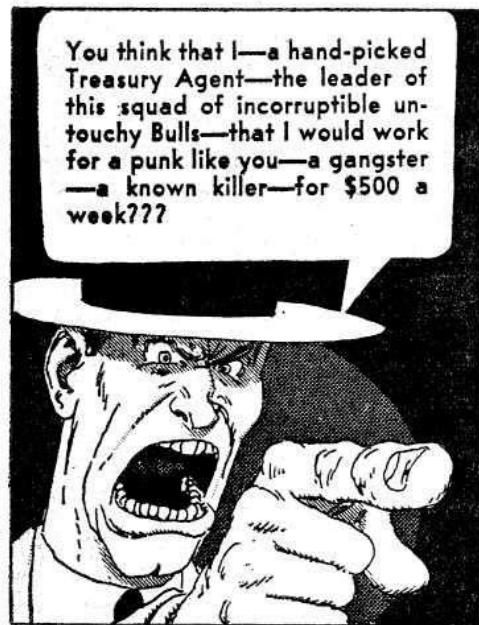
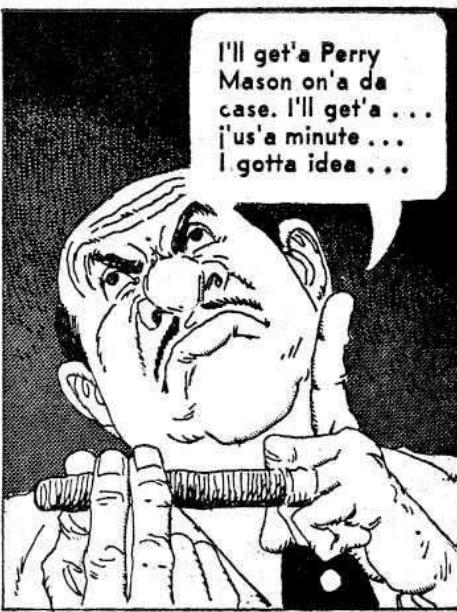


We got plenty, Scarlotti. We don't care if you murder a million people and get away with it! But when you walk across state lines, you've had it!!!



You t'ink you gonna walk outta here wit me jus'a like dat, hah? I know'a da law. You gotta warrant, hah???



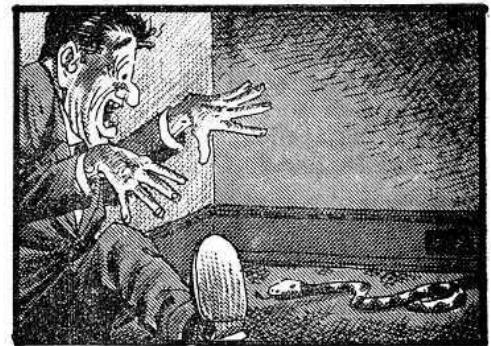




ARE YOU VERY NERVOUS?



DO YOU GET DEPRESSED?

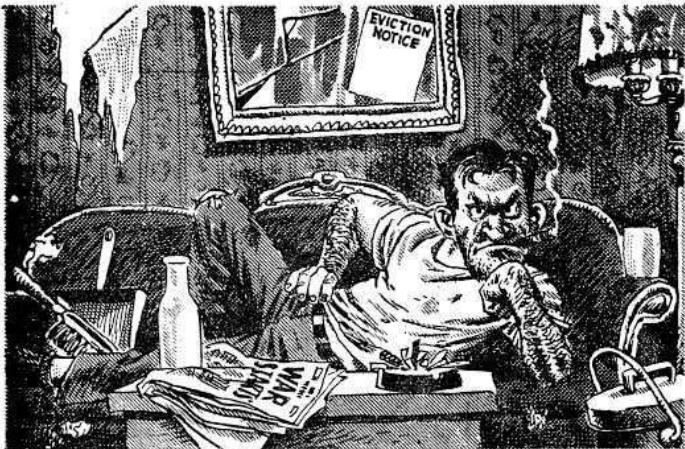


HAVE YOU A NEUROSIS?

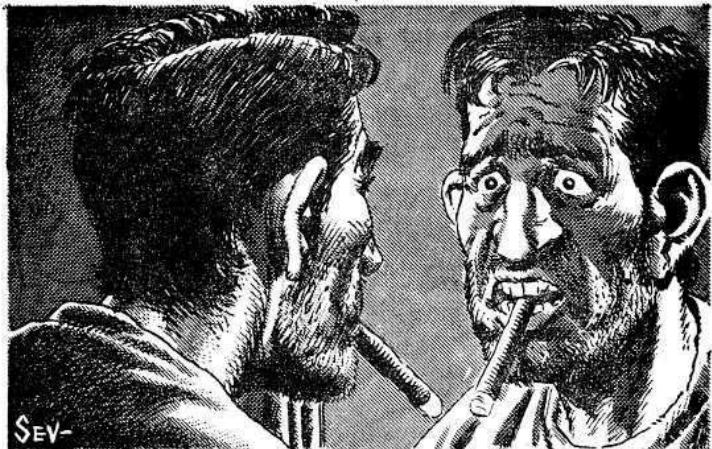
If you answered these questions "yes"—this can mean only two things. One, the articles up till now are making you sick. Two, you were already sick in the first place, or else you wouldn't have bought this magazine! In either case, you're a pretty far-gone clod. What you need is

psychoanalysis. Trouble is tho', it's expensive. Analysts charge a fortune. Besides, you gotta go thru a long and dreary process. This is why we have come up with an easy, short-cut method of self-analysis, to help you ease the strain of modern living. All you gotta do is follow ...

CRACKED'S HANDY GUIDE TO SELF-ANALYSIS



The first thing to do is lie down on the couch and try to see that your troubles are all in your mind.



Now take a look in the mirror and keep saying you are not inferior and just as good as anybody else.



Now sit down and tell yourself that you won't become upset anymore if little things keep going wrong.

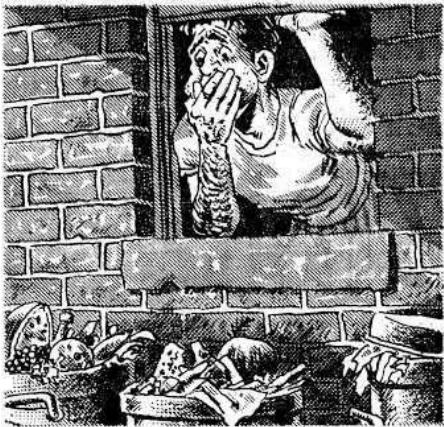


Now stand up and say to yourself that everybody has idiosyncrasies and you shouldn't be ashamed of them.

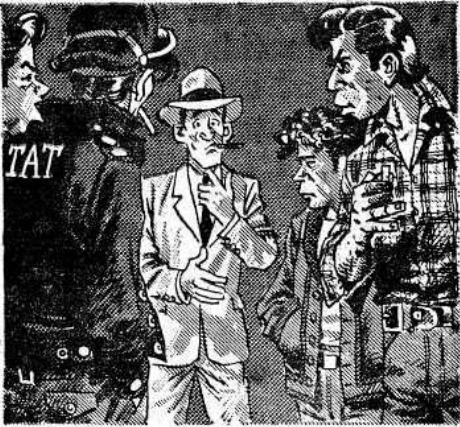
NOW YOU ARE READY TO PRACTICE SELF-ANALYSIS IN EVERYDAY LIFE.



Get up in the morning and greet each day with a smile.



Open the window and take in a few good deep breaths.



Go out and meet the people you were afraid to meet before.



If you're inhibited, don't be afraid to release your anger whenever you feel it.



If you're introverted, don't be timid about going out and mingling with people.



If you're suppressing a desire, don't be shy about revealing your true feelings.



In short, try to develop a feeling of freedom and a complete sense of self-expression.



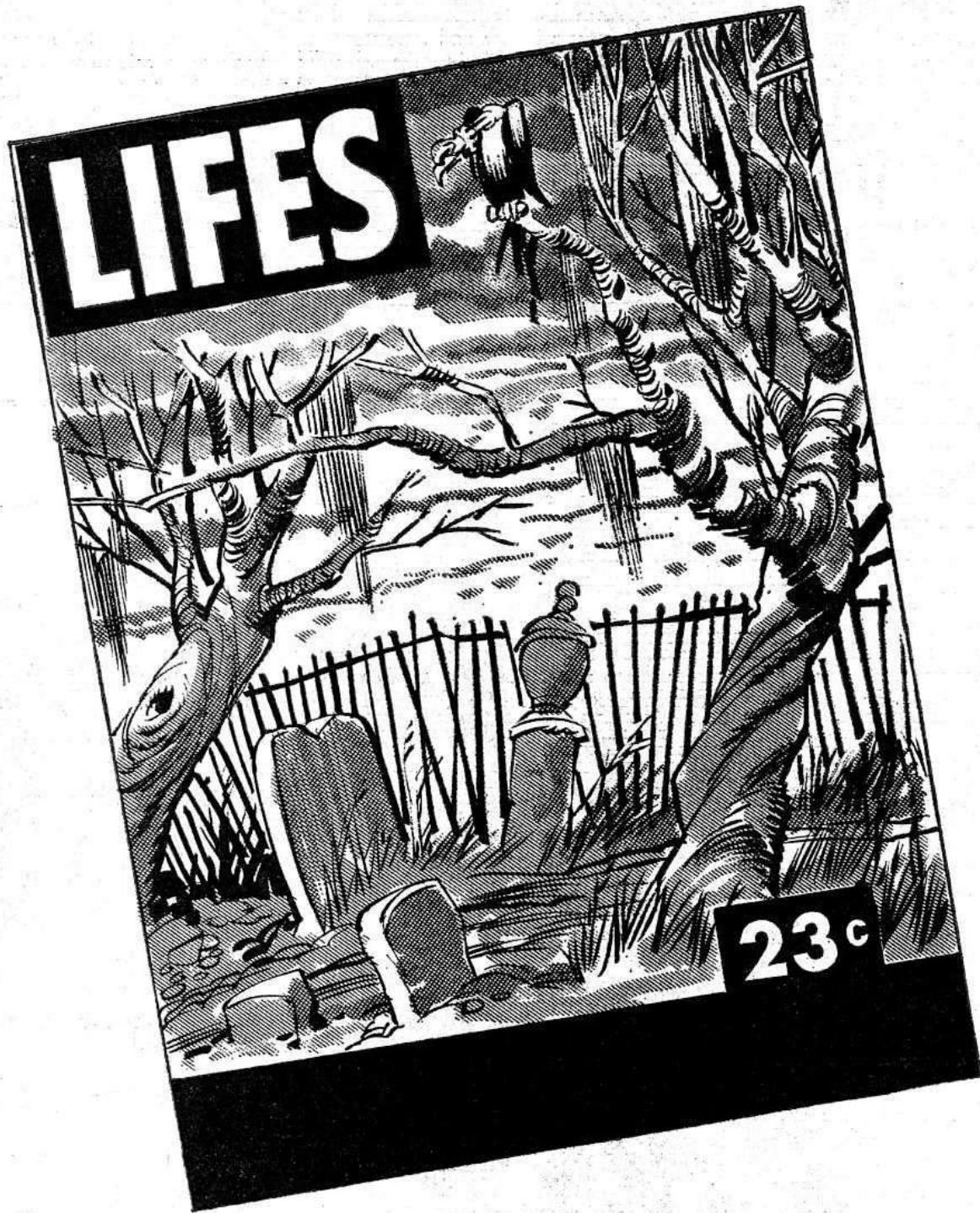
We guarantee in a very short time, you'll think, act and feel like a new person.

Take a look at our covers. We always offer something new. Take a look at the covers of our competitors. They're always the same. No wonder their circula-

tion keeps going down. They could get more readers, if they got a little more daring once in a while, and as a change of pace, come up with. . . .

MAGAZINE COVERS

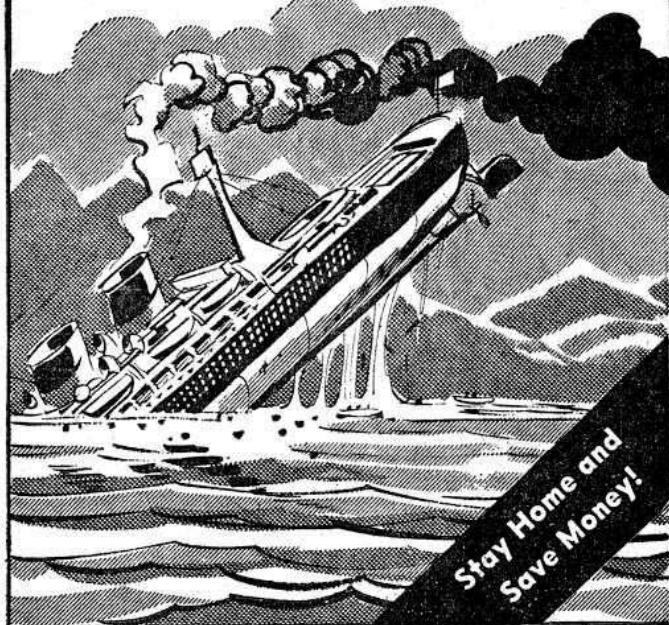
...Just A Little Bit Different



SI ECIAL PHOTO SECTION OF THE BRONX

HOLADAY

Avoid Travel! They're Packing Bombs in Valises Now!



THE SATURDAY EVENING

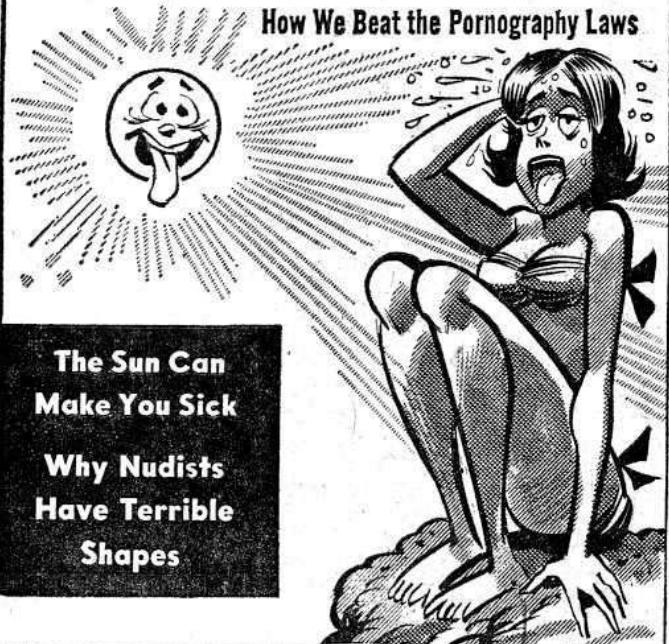
PEST

I AIN'T SEEIN'
NOBODY!
By Pete Martin



SUNBAITING

How We Beat the Pornography Laws

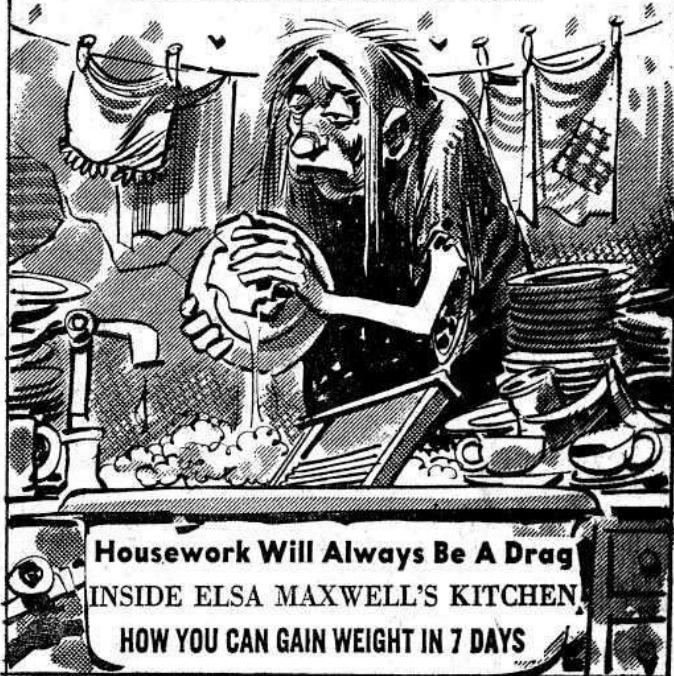


ANNUAL NUDIST CONVENTION CALLED OFF ON ACCOUNT
OF RAIN! Page 9

Who Said Two Can Live As Cheaply As One?

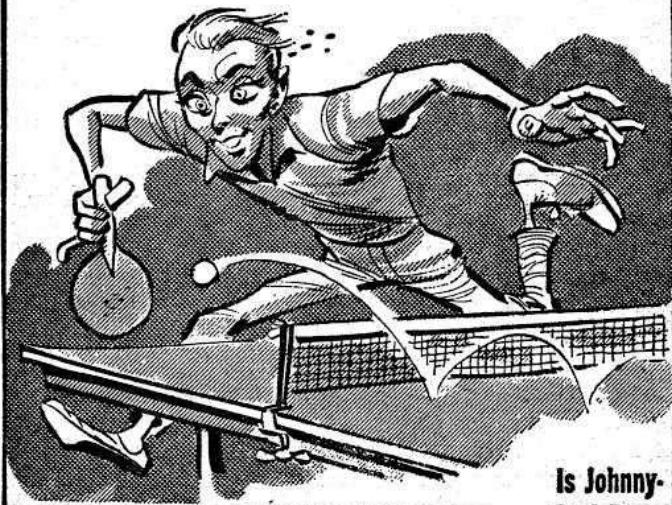
Lady Home Journal

THE MAGAZINE MEN IGNORE



SPORTS ILLUSTRATIVE

Ping Pong
Can Be Fun!

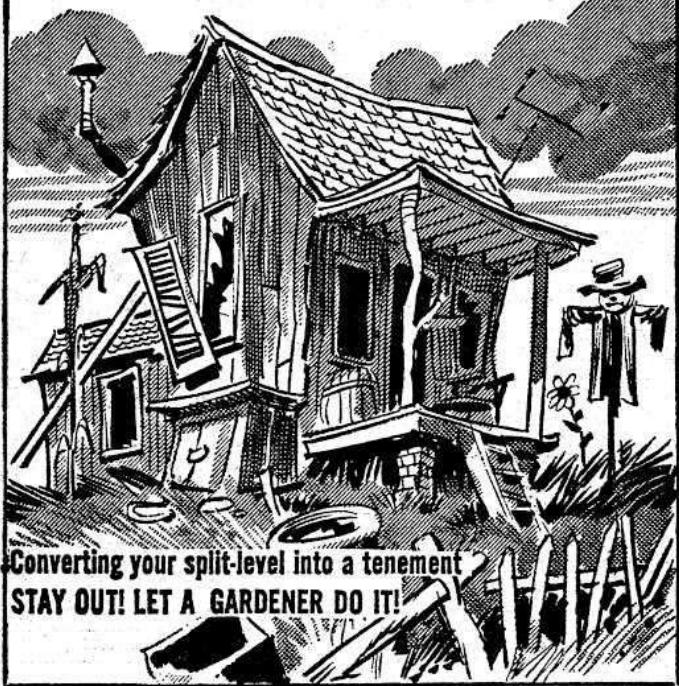


THE GIANTS OF BADMINTON
WINNERS OF THE INTERNATIONAL
SHUFFLE-BOARD TOURNAMENT

Is Johnny-
On-A-Pony
Being
Organized?

PLANTS MAY GIVE YOU CANCER!

Badder Homes



Converting your split-level into a tenement
STAY OUT! LET A GARDENER DO IT!

WHAT IT'S LIKE TO LIVE WITH CHARLES COBURN MODERN SCREAM

What Georgie Jessel Likes in a Girl

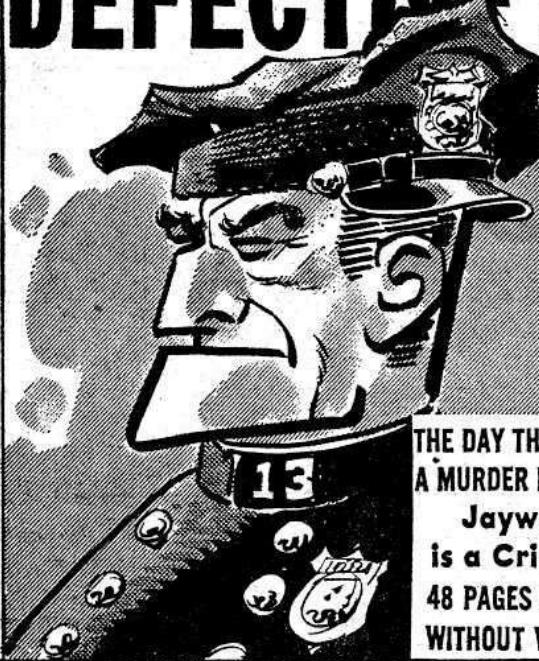


I DATED
FRANCIS X.
BUSHMAN

JOIN THE
AKIM TAMIROFF
FAN CLUB!

From The Files of Solved Police Cases

OFFICIAL DEFECTIVE



THE DAY THERE WASN'T
A MURDER IN CHICAGO!
Jaywalking
is a Crime Too!
48 PAGES OF CRIME
WITHOUT VIOLENCE

Seventeen

IF HE WANTS TO NECK—LET HIM



A Complete Guide to Switchblade Knives
How To Organize Teenage Gangs
The Correct Way to Hold A Blackjack

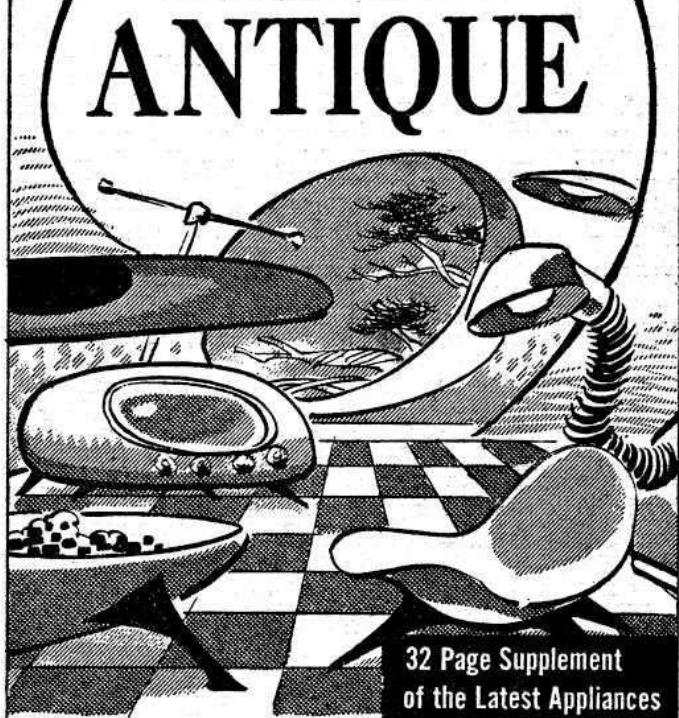
TIME



Wall Street Capitalists Are Everywhere
Profile on Norman Thomas

ANTIQUES

Everybody is Going Modern



32 Page Supplement
of the Latest Appliances

Where To Get Rid Of Your Old Junk
LOUIS XIV BEDS SAG IN THE MIDDLE

Confidentially

All the News Unfit to Print

LOWDOWN!



THE TRUTH ABOUT
HOW WE GET OUR
STORIES!

NOW IT CAN BE TOLD

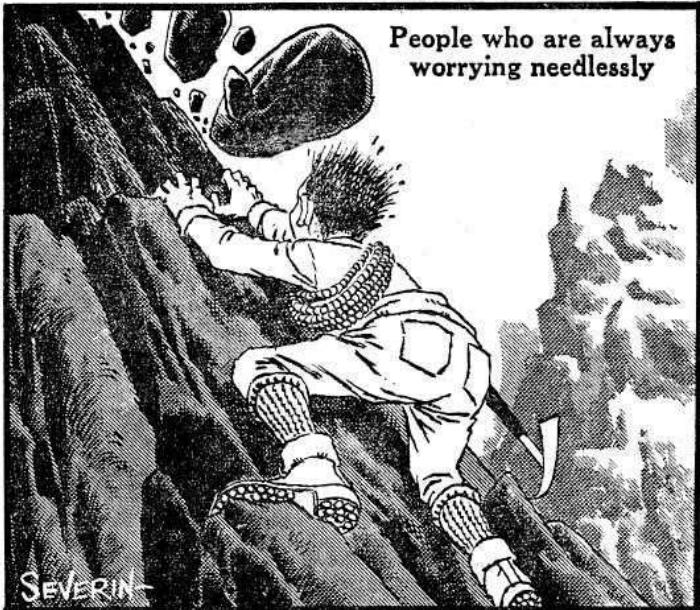
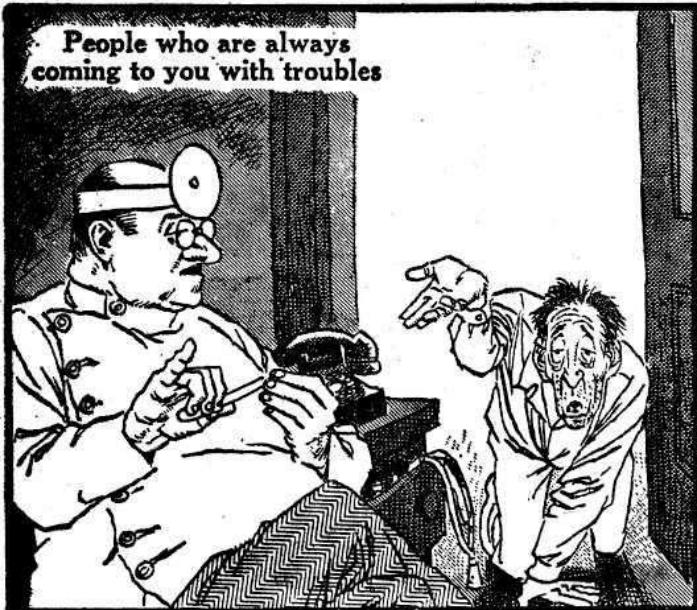


THE Night
Bob Harrison
Would Like To
Forget!

Ask people what they dislike most about other people and they'll tell you a lot of different things (like they told us when we asked them what they disliked about CRACKED!) But all these pet

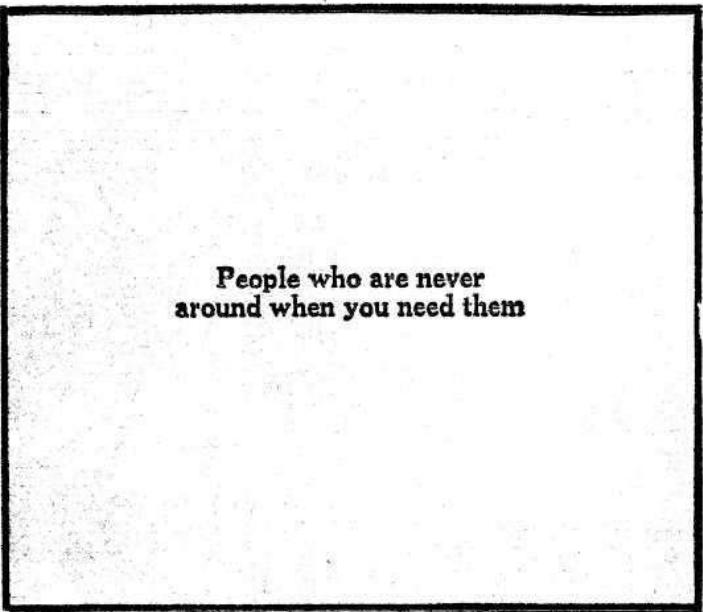
peeves about people boil down to a few general irksome types. We recently conducted a poll and the consensus of opinion was that the following were the most common types of . . .

PEOPLE WHO GET ON OUR NERVES

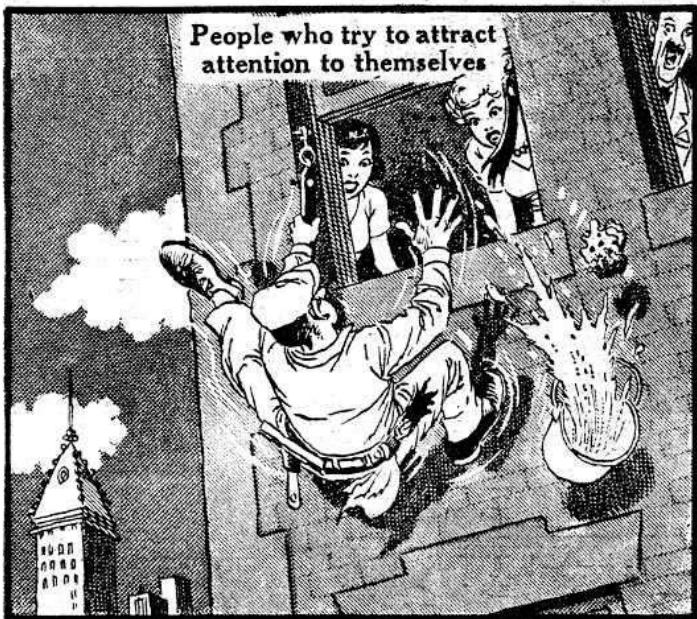




People who just can't seem to hold their own



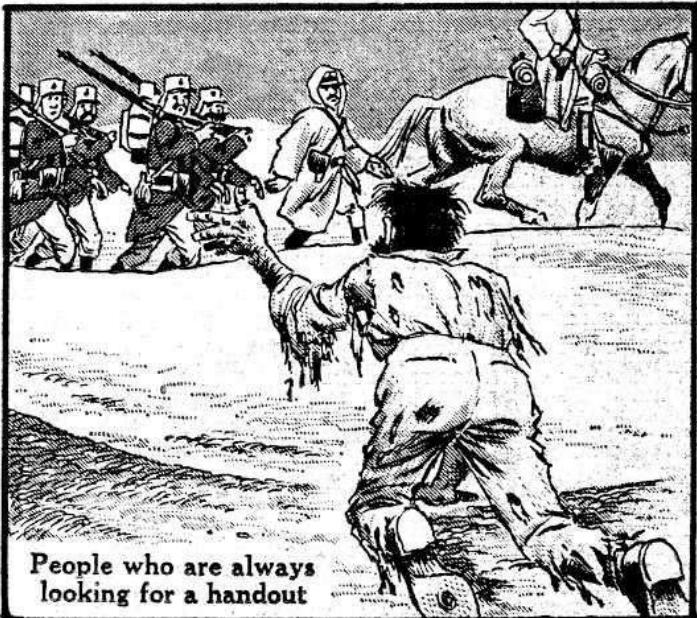
People who are never around when you need them



People who try to attract attention to themselves



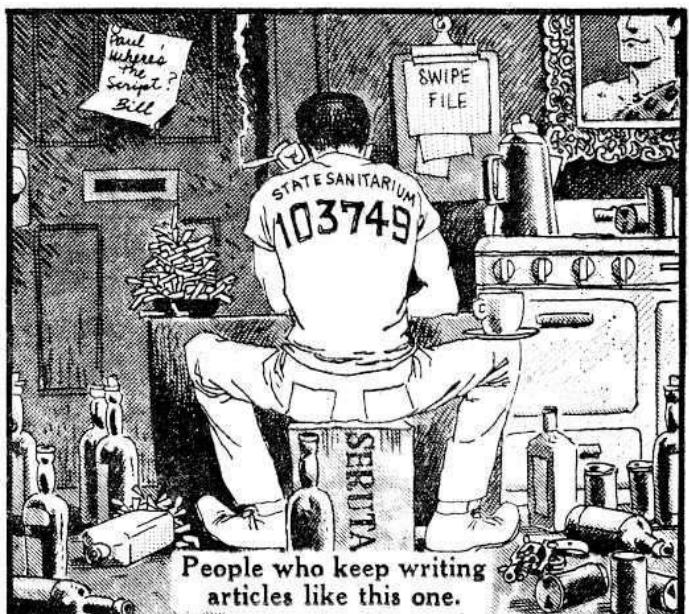
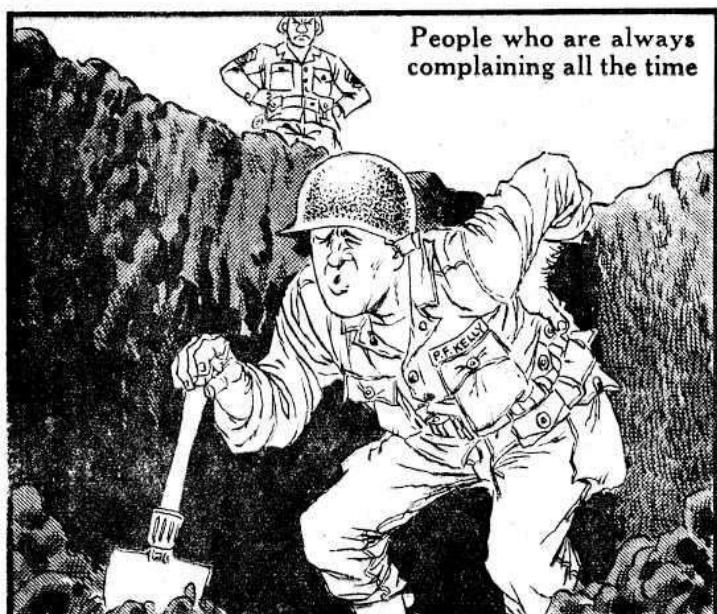
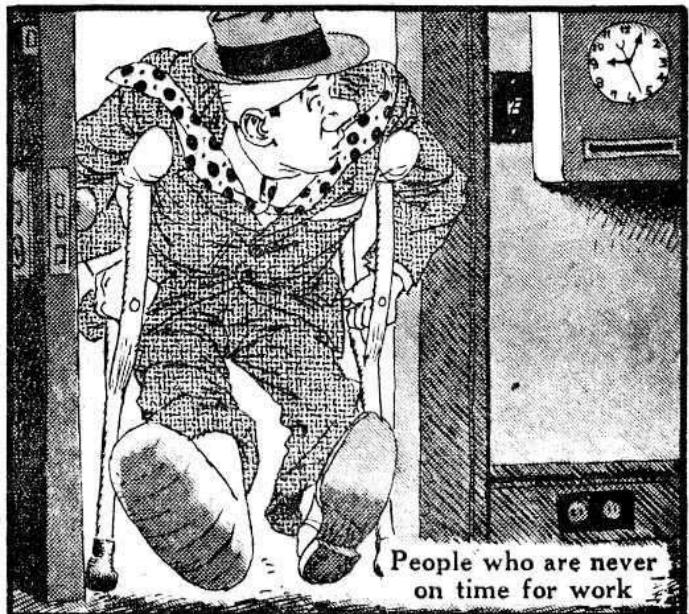
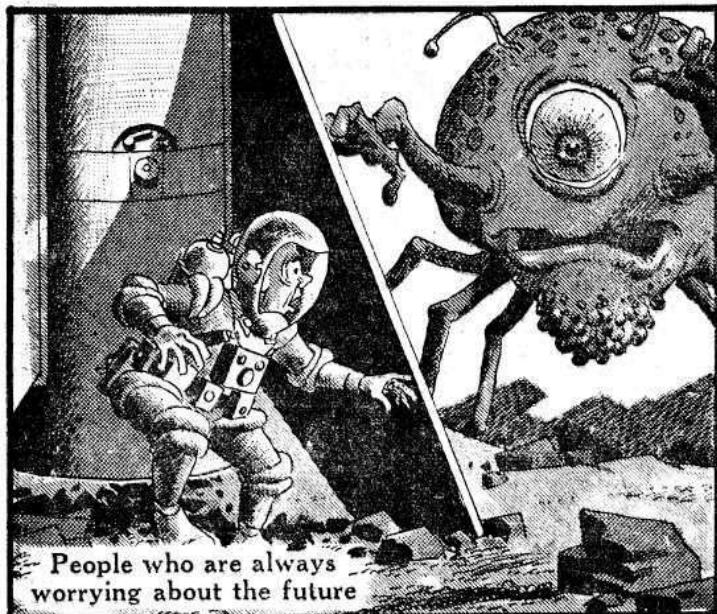
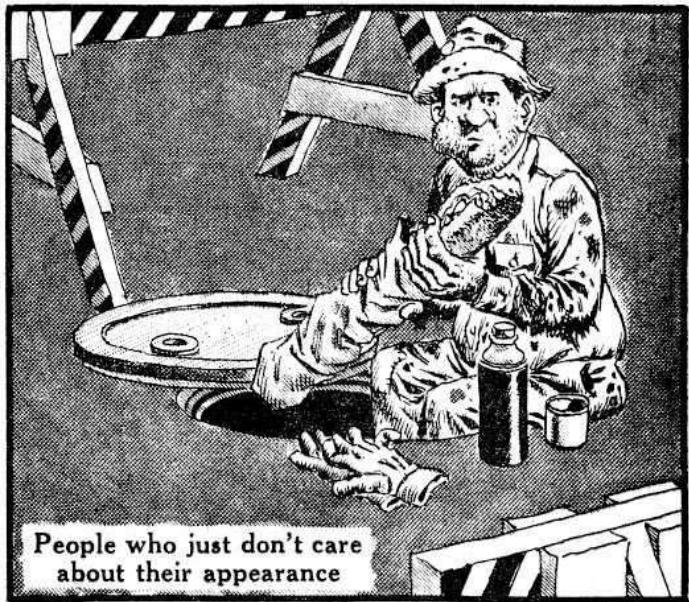
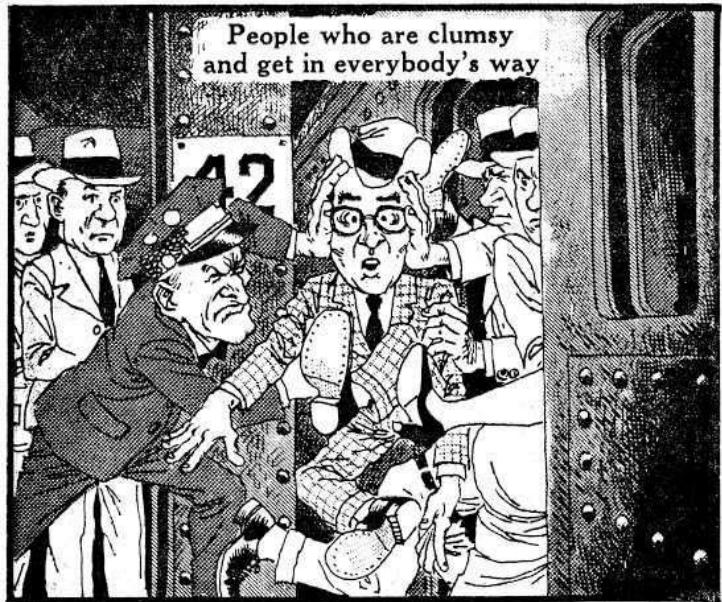
People who can't take it when things go wrong



People who are always looking for a handout



People who are poor sports and sore losers

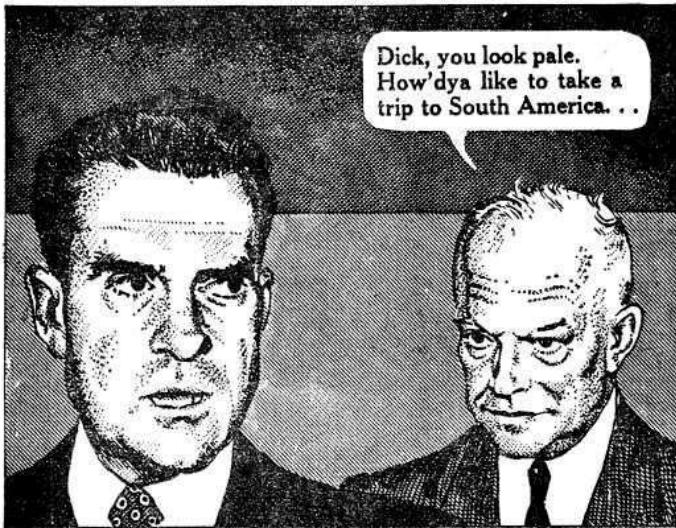


CRACKED takes you back to...

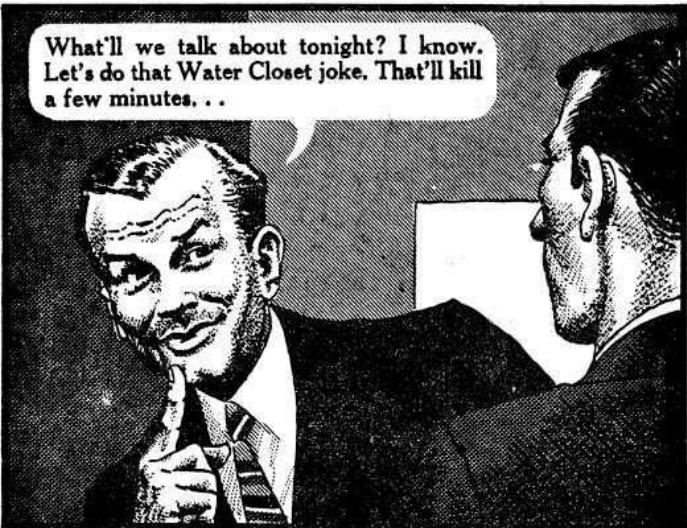
When it all Started



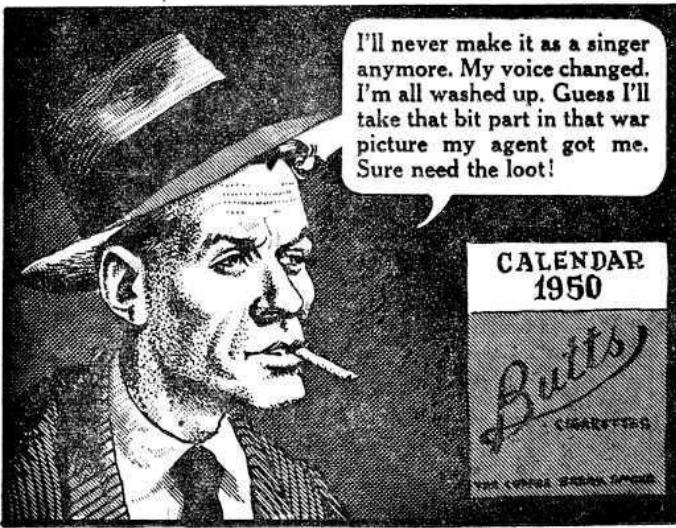
Now I'm speaking to you as a sister. It's about time you stopped running around and got married. You're not getting any younger. Now stay here and entertain that photographer I sent for to take pictures of the family, while I go out and see who I can get for you...



Dick, you look pale.
How'dya like to take a
trip to South America...



What'll we talk about tonight? I know.
Let's do that Water Closet joke. That'll kill
a few minutes...



I'll never make it as a singer
anymore. My voice changed.
I'm all washed up. Guess I'll
take that bit part in that war
picture my agent got me.
Sure need the loot!

CALENDAR
1950

Butts
CIGARETTES



I was recommended to
you, Mr. Vic Tanny.

SEY-



Very few people are emotionally mature. We figure since you read this magazine, you got a long way to go. We also figure since we put out this magazine, WE got a long way to go! So like we have devised this infantile article so that we both can tell how far out we really are, as CRACKED asks the questions . . .

HOW INFANTILE ARE YOU?



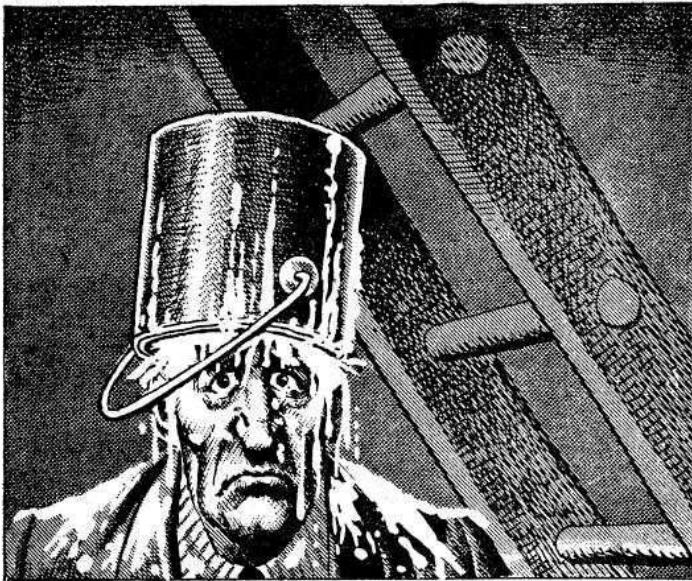
INFANTILE PERSON runs away from an unpleasant situation.



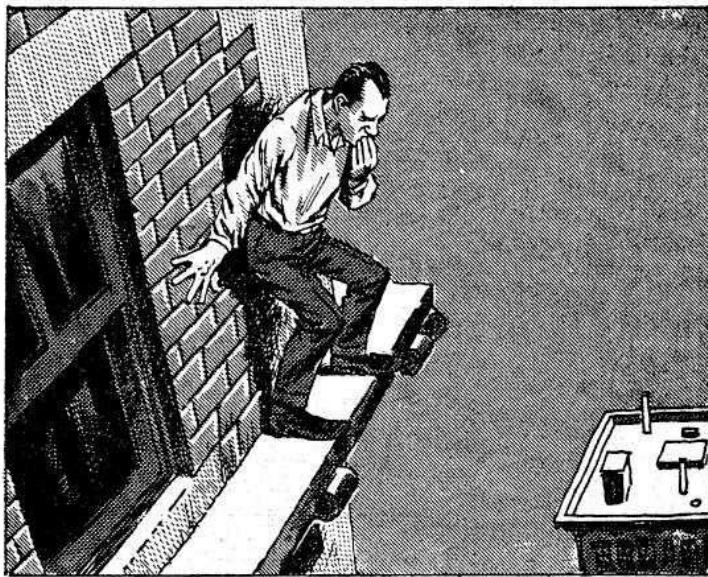
MATURE PERSON stays and faces it like a man.



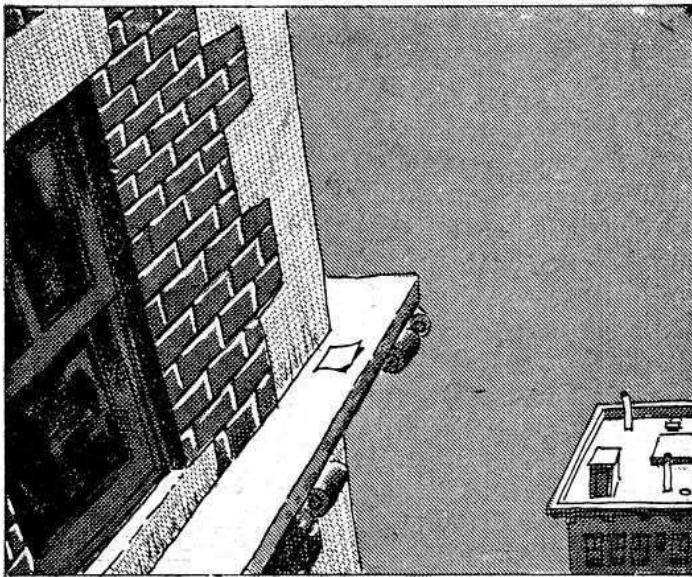
INFANTILE PERSON is bothered by silly superstitions.



MATURE PERSON outgrows this childish hogwash.



INFANTILE PERSON is plagued by everyday decisions.



MATURE PERSON makes up his mind very quickly.



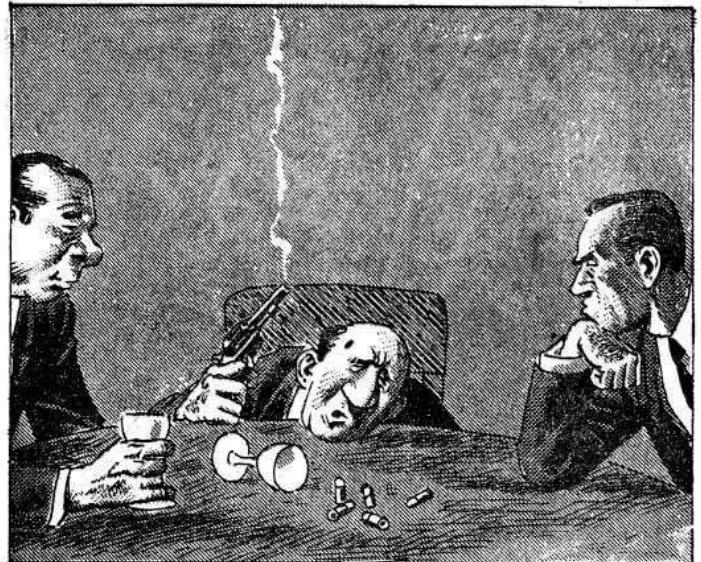
INFANTILE PERSON is afraid to be part of a group.



MATURE PERSON gets right into the center of things.



INFANTILE PERSON is always afraid to take chances.



MATURE PERSON is never afraid of new experiences.



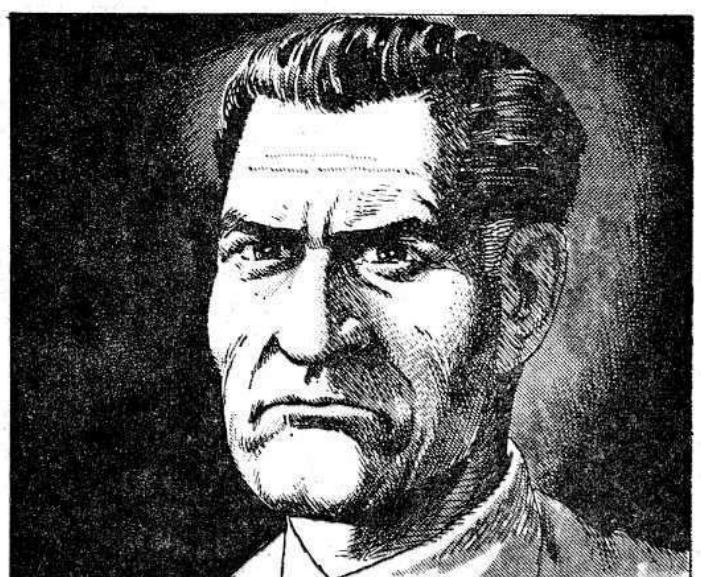
INFANTILE PERSON tries to always change things.



MATURE PERSON accepts things as they are.



INFANTILE PERSON thinks this article is funny.



MATURE PERSON sees how serious it really is.



INFANTILE PERSON is pessimist with defeatist attitude.



MATURE PERSON remains an optimist in same situation.



INFANTILE PERSON sits and mopes about his predicament.



MATURE PERSON gets up and does something about it.



INFANTILE PERSON is always clinging to other people.

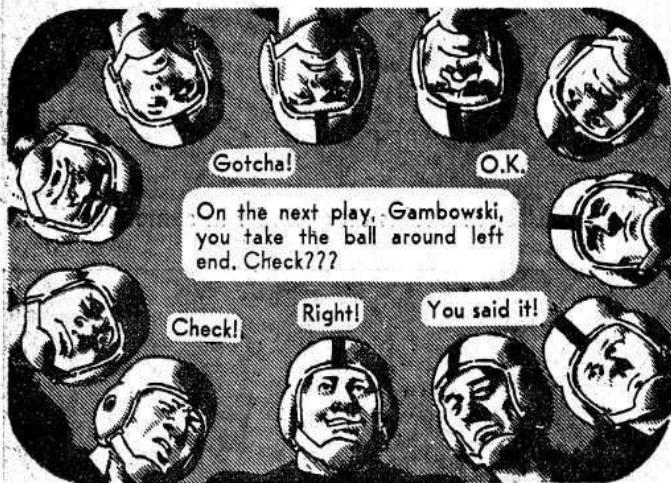


MATURE PERSON is able to stand on his own feet.

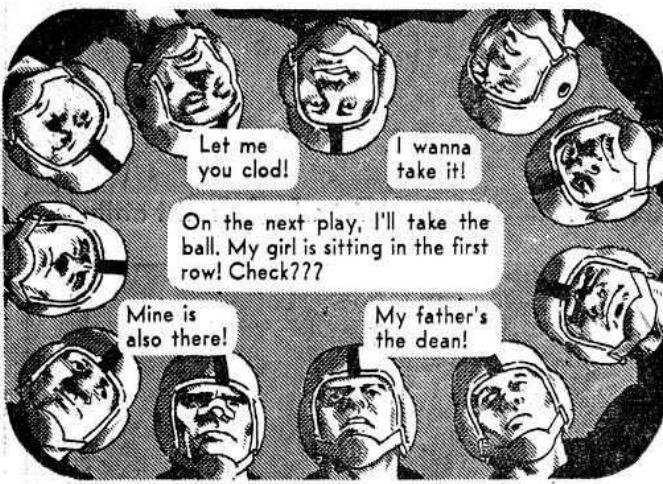
Every major sports event has some kind of a huddle. Most people think that these talkovers are about the game. That's what you **THINK** they're saying. **CRACKED** now shows you....

WHAT THEY'RE

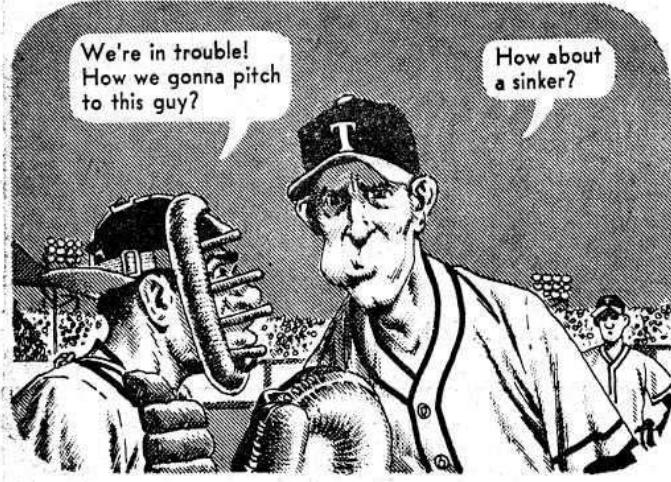
WHAT YOU THINK THEY'RE SAYING...



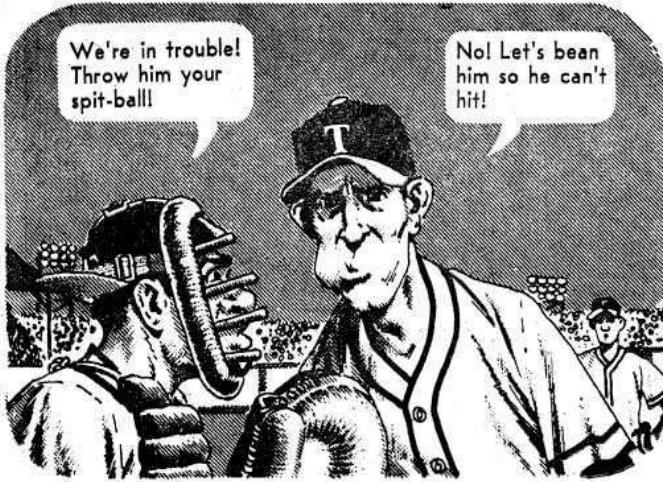
WHAT THEY'RE REALLY SAYING...



WHAT YOU THINK THEY'RE SAYING...



WHAT THEY'RE REALLY SAYING...



WHAT YOU THINK THEY'RE SAYING...



WHAT THEY'RE REALLY SAYING...

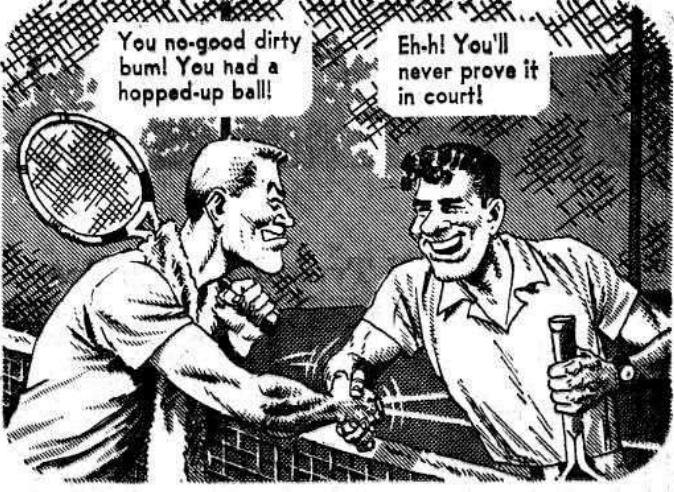


REALLY SAYING

WHAT YOU THINK THEY'RE SAYING...



WHAT THEY'RE REALLY SAYING...



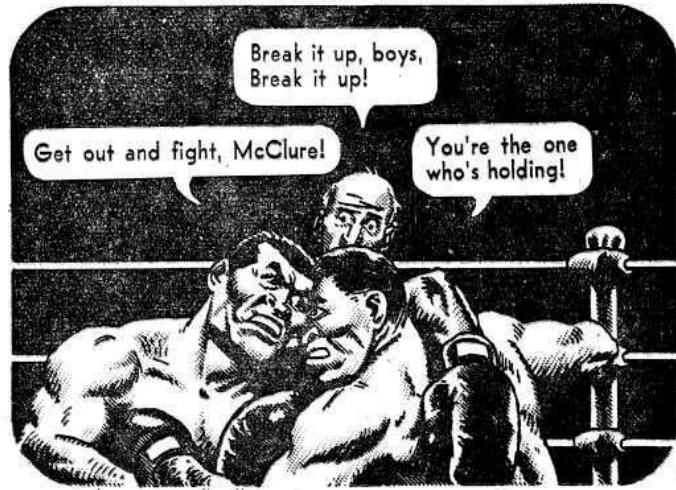
WHAT YOU THINK THEY'RE SAYING...



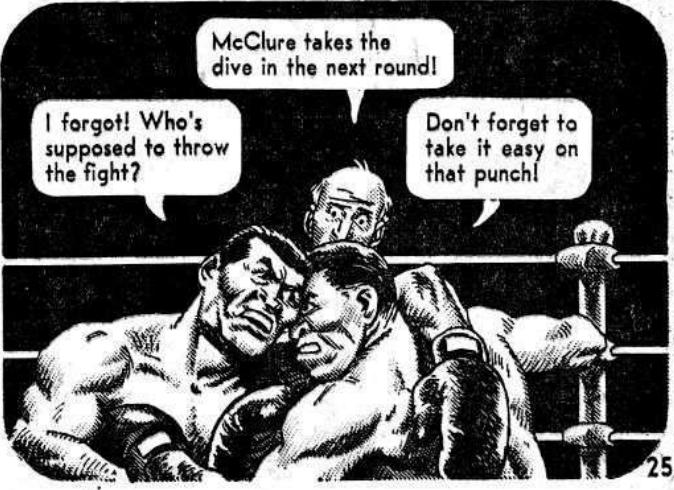
WHAT THEY'RE REALLY SAYING...



WHAT YOU THINK THEY'RE SAYING...



WHAT THEY'RE REALLY SAYING...

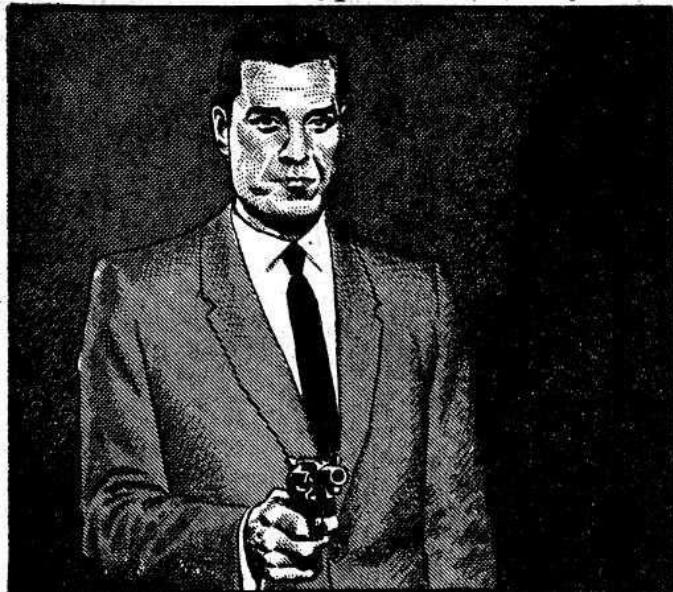


In our last issue we ran a feature comparing television and real-life Western heroes. We got so much mail on this article that we decided not to do it anymore. However, what we will do is continue our campaign to expose the miscon-

ceptions that television gives the American public. Also, to show you how this mass medium distorts our image of reality. Mainly, to fill up two pages, as CRACKED now compares....

TELEVISION AND REAL LIFE

TELEVISION Typical Private Eye



REAL-LIFE
Typical
Private Eye



TELEVISION

Typical
American
Family



REAL-LIFE Typical American Family

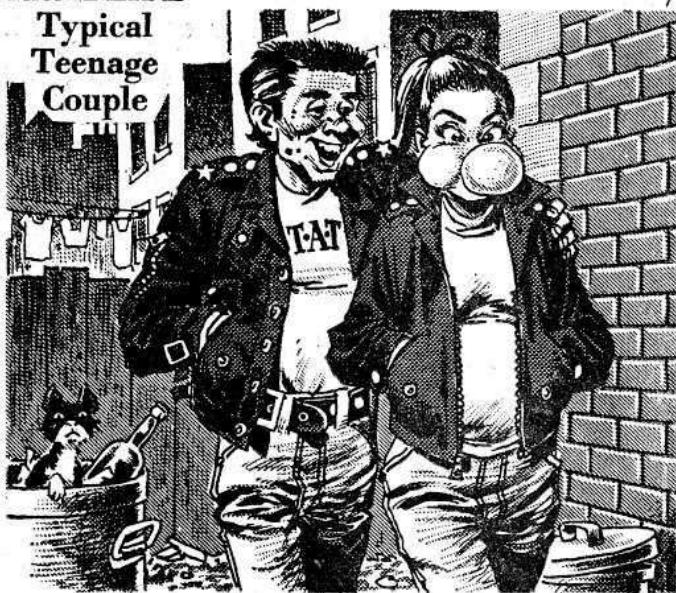


TELEVISION Typical Teenage Couple

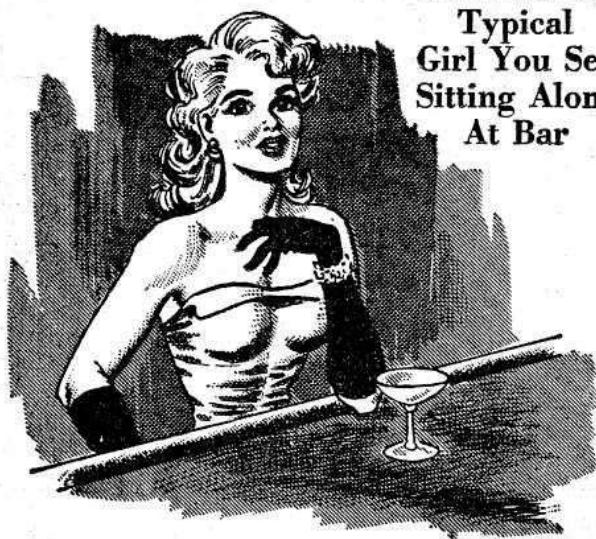


REAL-LIFE

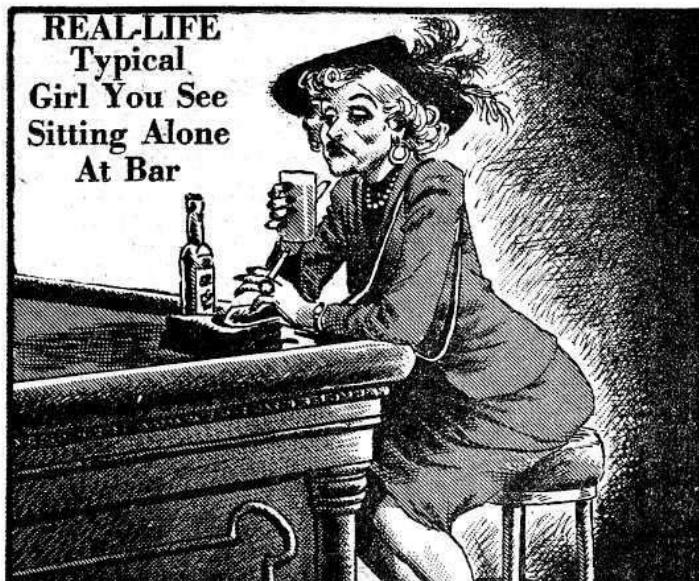
Typical
Teenage
Couple



TELEVISION
Typical
Girl You See
Sitting Alone
At Bar



REAL-LIFE
Typical
Girl You See
Sitting Alone
At Bar



TELEVISION
Typical
Millionaire
Who Gives Away
A Million Dollars
Every Week



REAL-LIFE
Typical
Millionaire
Who Gives Away
A Million Dollars
Every Week

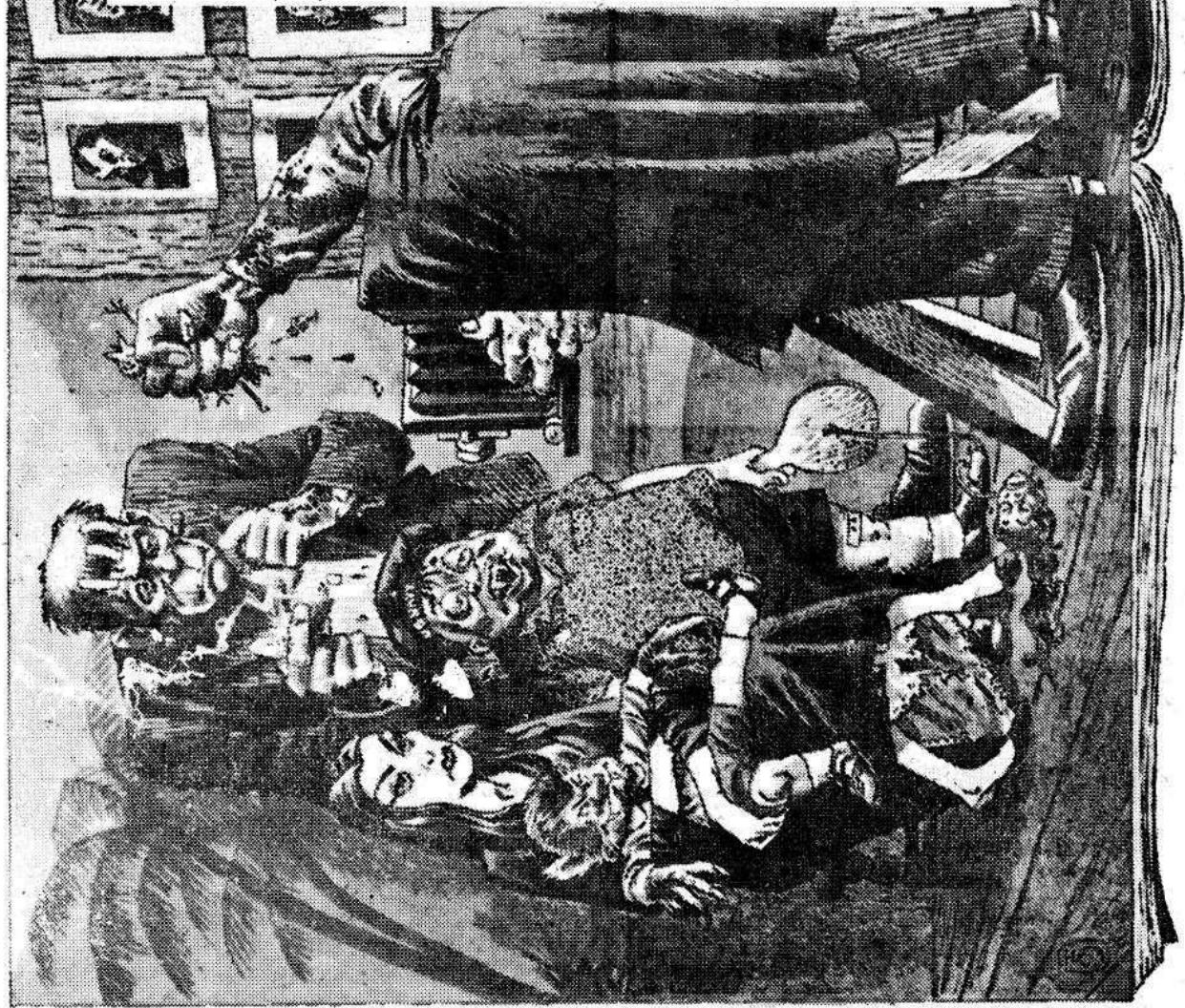
With the current rage in Digest magazines, it surprises us that not all fields have been exploited, and so CRACKED now comes up with a few ideas for the following . . .

Monster

ARTICLES OF LASTING PAIN

28TH YEAR OF TORTURE

101 Things a Child Can Make With Human Skins	28
Amour Meat Packers	6
The Fine Art Of Headshrinkin	7
Embalming Can Be Fun	9
The Most Unforgettable Monster I've Ever Met	15
Dr. Frankenstein	18
Now Science Is Getting Monsters From Human Flesh	• • • •
After Science Fiction, What?	22
I Was A Teen-Age Thing	25
Torture Is An Art	29
How To Manufacture Drinking Straws	33
So You Want To Scare Your Friends	37
Heart Failure Is For Chickens	42
Fun And Profit From Old Cadavers	45
Claws Are For The Birds	47
Putting Profit Into Blood	52
The Man In The Grey Flannel Shroud	56
Blood Of Dracula	62
Death In A Dark Room	68
I'd Walk A Mile For A Corpse	78
Winston Tastes Good	82
I Carried My Head Under My Arm	91
Is The Detective Story Extinct	100
Shall We Really Rise Again	110
You Can Use Monsters In Industry	112
Now You Can Pickle People	125
Making Guillotines Work	130
How I Wrote Justine	149
The Fall Of The House Of Usher	154
How To Tell A Split Personality	174
Splitting Tongue	189
Book Section—Dr. Frankenstein's Diary	• • • •

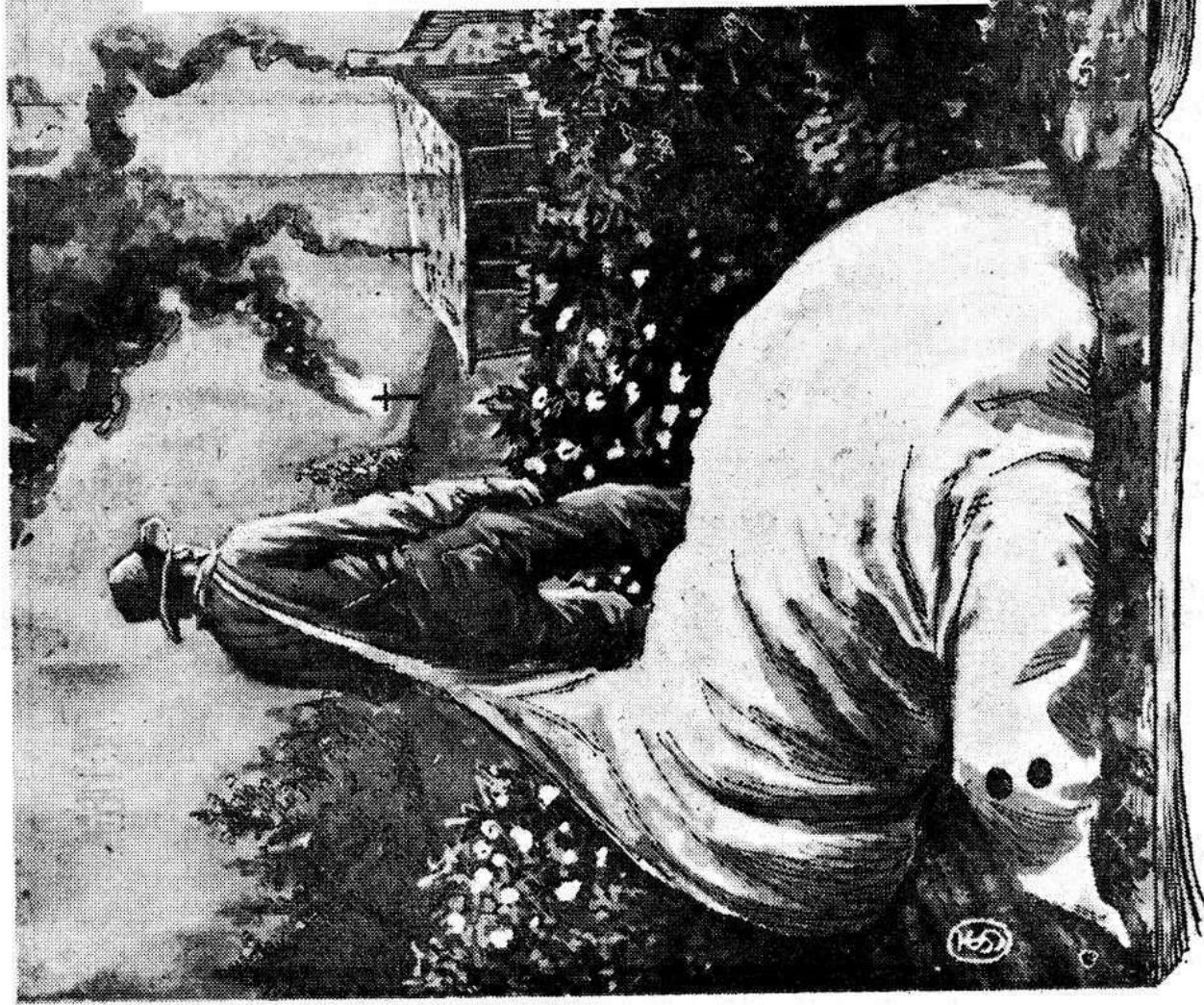


DIGEST MAGAZINES

Cottin' Picker's Diejest

ARTICLES OF LASTING INDIFFERENCE

28TH BALE OF CORN	
Welcome Carpetbaggers	Miami Beach News 1
After The KKK What?	Springmaiden Sheets 3
Mississippi: Why?	Infantryman's Journal 8
I Learned About Grits From Her	A. E. Kinsey 9
Alabama's Fighting Dogcatcher	Karl Jung 10
Putting A Profit Into Charcoal	Jack Daniels 11
Shall We Really Rise Again?	Gov. Fabus 12
Alcoholism Can Be Fun	The Revenoouer 14
Cotton: It Could Come Back	Farmer's Almanac 17
Yankee: Go Home	J. E. B. Stuart 18
Whipmaking Is An Art	Simon LaGree 21
Inside Dixie	John Gantner 23
Union Suits Aren't In Vogue	Jefferson Davis 22
Is The Southern Belle A Good Wife?	Boy's Life 24
The Backswamps Of Georgia	W. T. Sherman 27
So, You Want To Build A Swamp:	Louisiana Homemaker 28
Ulysses, The Most Unforgettable Character I've Ever Met	Robert E. Lee 29
You Can Use Hillbillies In Industry	Al Kappa 30
It's Boom Time Down South	Confederated Undergound 31
Safe Tranquilization	Southern Confin Distilleries 32
I Wore Shoes For Two Full Terms	Senator Bilbo 33
Making Speed Traps Work	Southern Rotarian 34
The Man In The Grey Flannel Levi's	J. C. Penny 35
Medical Science Goes Up In Smoke	East Coast Tobacconist 36
Southern Fried Tongue	
Book Section Gone With The Wind	



Psycho

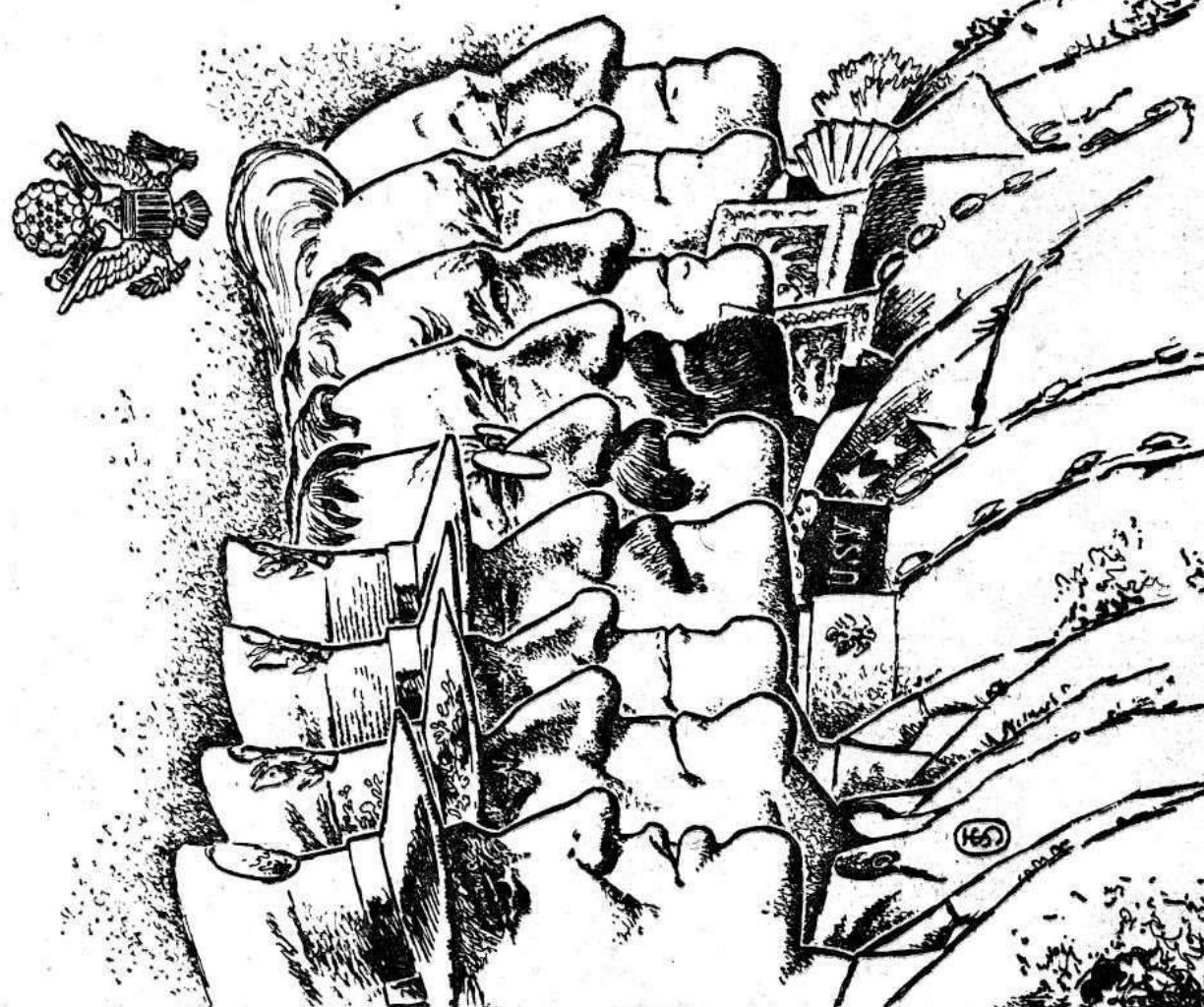
ARTICLES OF NEUROTIC INFERENCE 28TH YEAR OF DEVELOPMENT

Brain Surgery Made Easy	•	•	•	Mechanix Illustrated	1
Freud Is A Fraud	•	•	•	Jung Manual	3
Social Amenities Of The Jivaro	•	•	•	Missionary Journal	2
The Most Unforgettable Character I've Ever Met	Napoleon	5			
The Cracked Egghead And I	•	•	•	Fay Emerson	7
After Truth Serum, What?	•	•	•	MVD	9
I Learned About Race Horses The Easy Way	Primer's Ink	10			
Vienna's Fighting Doctor	•	•	•	S. Freud	12
Now Science Is Getting Sodium-Pentethol From Bees	•	•	•	Farmer's Almanac	14
How Stanford Met Binet In Darkest Africa	•	•	•	Mau Mau Monthly	16
With Binet In Darkest Africa	•	•	•	Sam Stanford	17
Making Straight Jackets Work	•	•	•	Cotton Institute	19
Humor In Ward A	•	•	•		20
Freudian Slipped Tongue	•	•	•		21
So, You Want To Build A Sanitarium	•	•	•	House & Home	25
The Man In The Grey Flannel Pajamas	•	•	•	Sears & Roebuck	27
Safe Tranquillization	•	•	•	Southern Comfort Distilleries	39
Inside Kings Park	•	•	•	John Gunther	42
Putting A Profit Into Fingerpaints	•	•	•	Physical Therapy Digest	45
Dr. Freud Used Force	•	•	•	Carl Jung	47
Dr. Jung Used Force	•	•	•	Dr. Curt Adler	52
Can Buffering Be Used For Insanity	•	•	•	Bear Aspirin Co.	55
I Was A Mental Abberation For The F.B.I.	•	•	•	A. Hitler	58
I Was A Teen-Age Moron	•	•	•	Seventeen	159
Chicken Fat Saved My Sanity	•	•	•	Modern Living	201
Psychological Testing Is For The Birds	•	•	•	Air Force Manual	204
Victory Through Psychological Powers	General De Serversky	205			
I Saw Mother In An Ink Blot	•	•	•	McCalls	209
The U.S. Army's Best Outfit	•	•	•	Section Eight Review	210
Book Section-Analyze Your Analyst	•	•	•	•	•



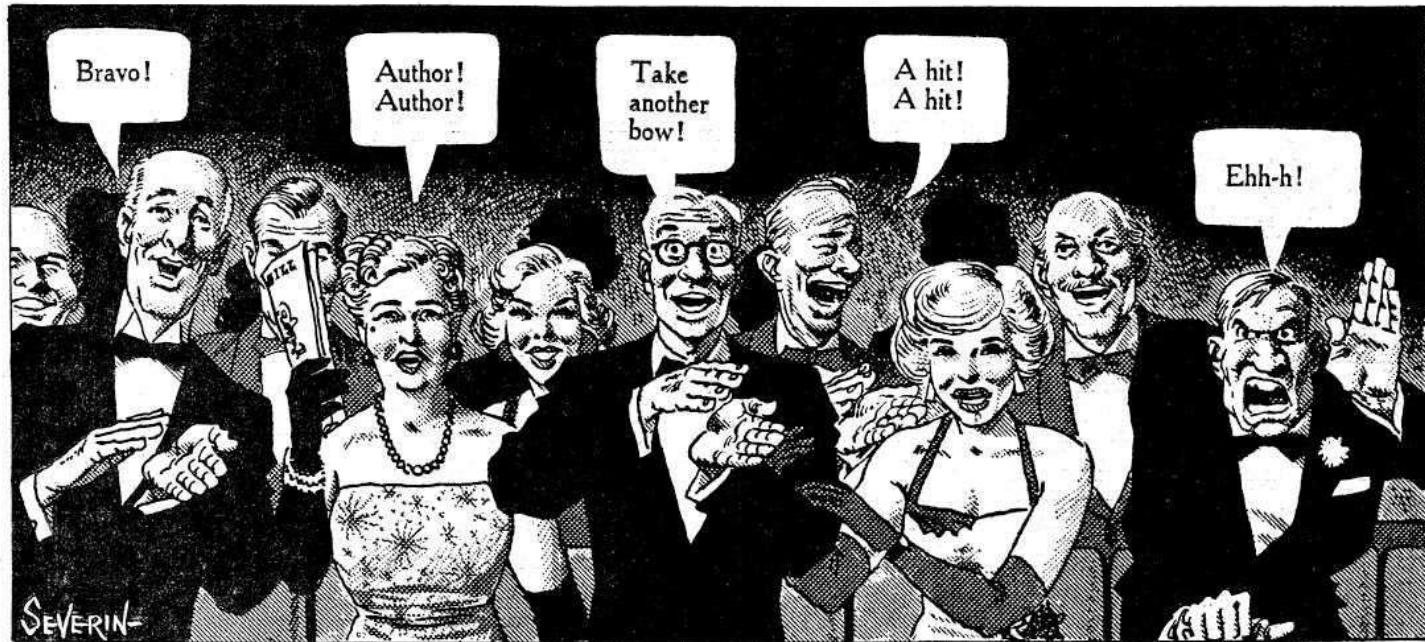
Armed Forces Diejests

Grab Your Socks	Hygienia	5
See The World	Cook's Travel Agency	7
Why I Hate Artillery Officers	D. McArthur	10
Uncle Sam Wanted Me	US 51	309
I Wanted Uncle Sam	RA 12	453
Fall Out	Paratrooper's Courier	26
We Don't Say Fall Out Around Here	Los Alamos Daily	29
Uniforms Don't Make The Man	E. Presley	31
I Was Stabbed By A Campaign Ribbon	A. Murphy	35
Louisiana, Paradise In The Swamps	PIO (Camp Polk)	38
Now The Army Is Getting Honey From Ammunition	Science Today	41
Putting A Profit Into Payday	BZ Bar & Grill	45
So, You Want To Build A Grenade	Popular Science	51
Yankee, Go Home	U.S. Forces In Europe Review	58
Yankees, Go Home	Milwaukee Brave Journal	62
After The Bayonet, What?	Rogers' Rangers	77
I Was A Spy For The USA	Nikita Krushev	88
Judo, Self Taught	Wac Orderly	99
The Time The Navy Lost Out	D D. Eisenhower	102
The Most Unforgettable Character I've Ever Met	Staff Sergeant Review	110
No Time For Sergeant	OCS Quarterly	116
Good Things Come In Small Packages	K-Ration Manual	127
Is The Footsoldier Obsolete?	Infantry Magazine	130
How To Fight Dirty	Good Housekeeping	135
My Gun Is Quick	Sharpshooter Manual	145
Now The GI Is Getting Alcohol From PX Beer	MP Daily	150
Spirit Shining Made Easy	Wrigley Gum Co.	154
An Enlisted Man's Guide To B-Girls	Rotarian Review	158
Book Section-TM 345.98-A Pocket Manual For Field	Construction Of An Atom Bomb	Cursing Tongue

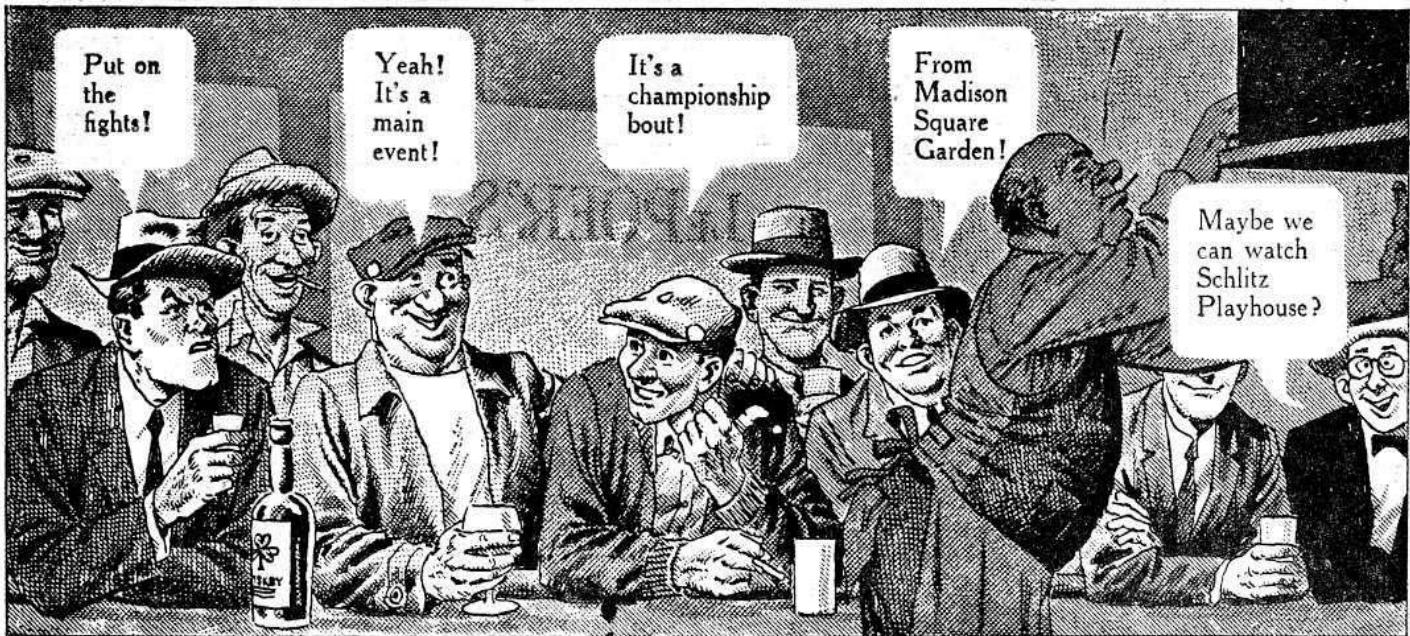
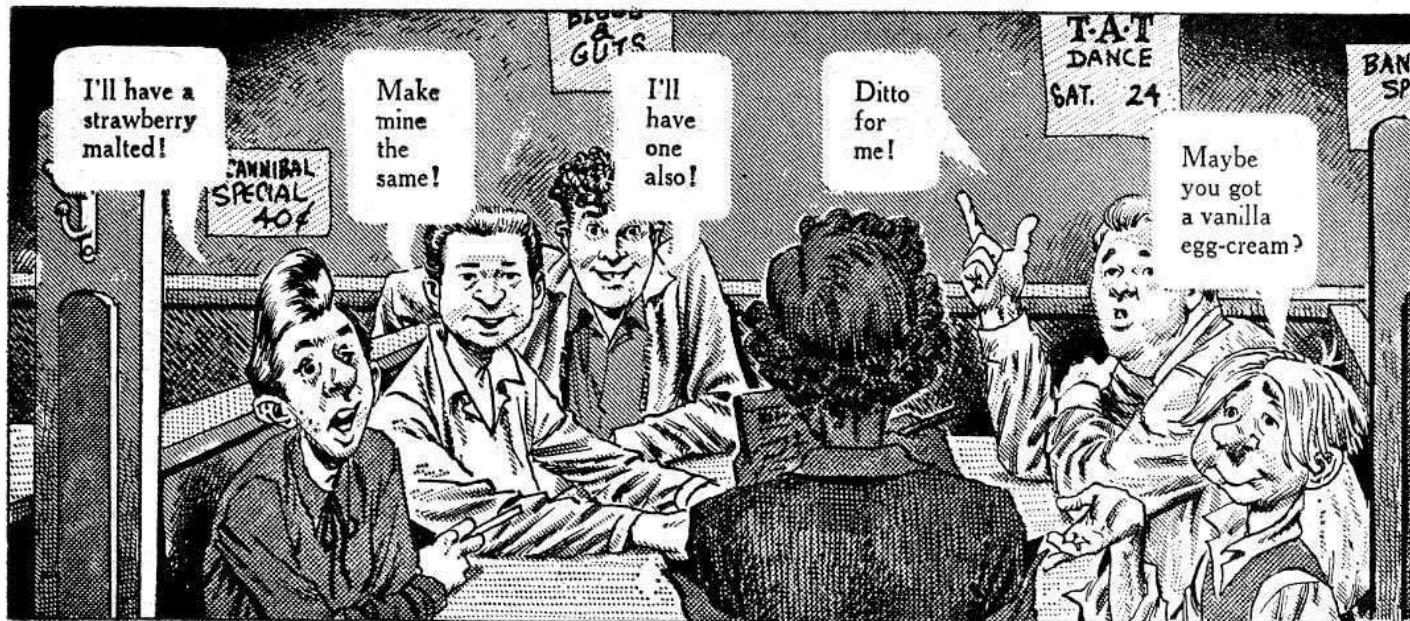


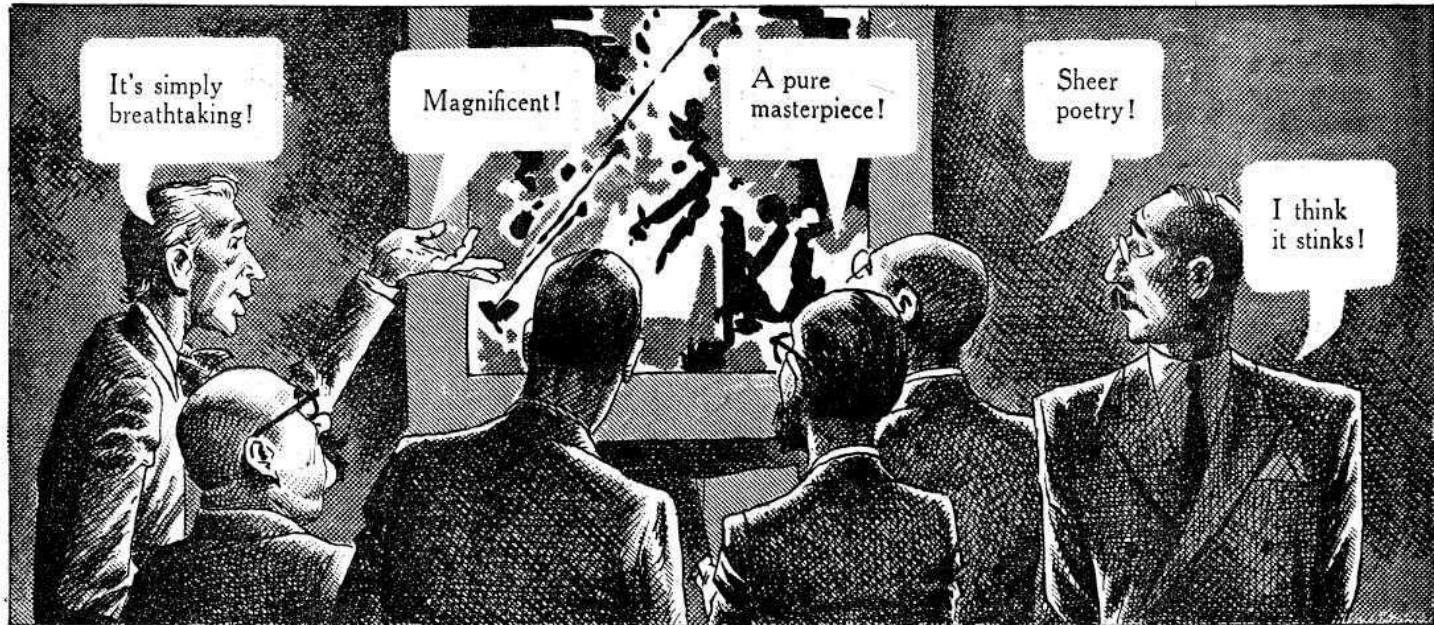
It never fails! Whenever a group gets together, there's always one guy who don't fit in! There's always one clod who's out of place! There's always one shnook who can't conform! Mainly . . .

THERE'S ONE IN EVERY CROWD



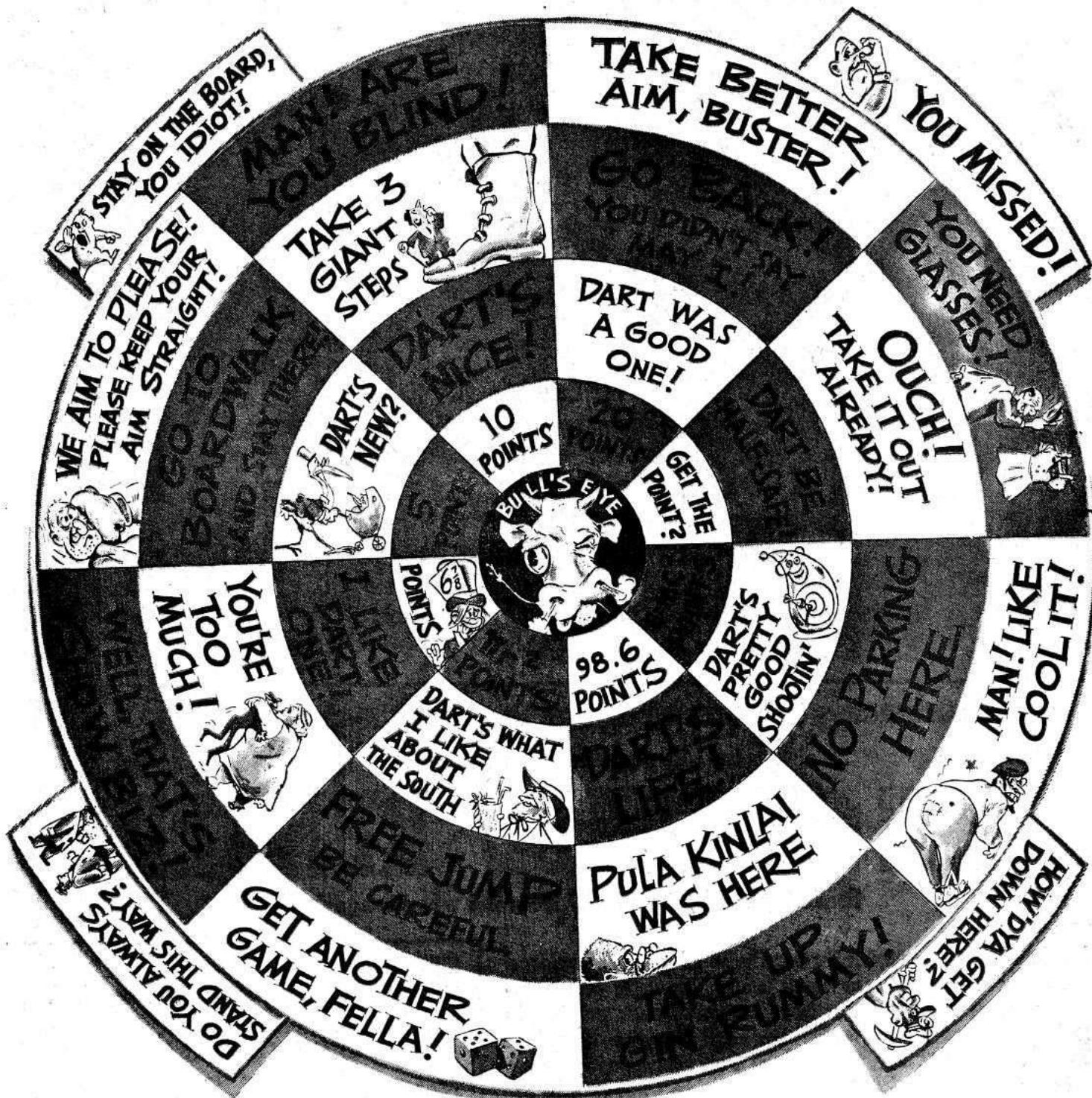
SEVERIN





Hey, Gang! Clip this out and paste it on your wall. Then start throwin' darts around. But be careful! If Mother finds out—she'll start throwin' YOU around. Until she does—have fun with this honest-to-goodness . . .

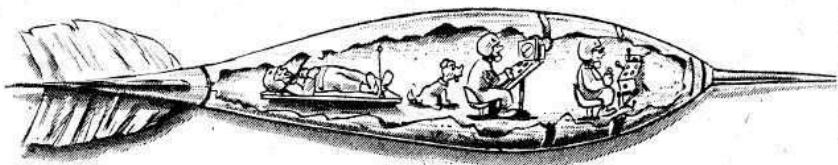
CRACKED DARTBOARD



SCORING

You only get points for getting the dart on the inside circle. If you get the dart on the bull's eye you get 100 points. If you get the dart on your wall, you get argument from Mother!

SPECIAL DART CUT-OUT



INSTRUCTIONS

If you haven't got your own dart—use this one. If you haven't got your own wall—use this page. If this isn't your own magazine—use your head and go out and buy one!

THE NEW CRACKED POCKET BOOK HAS TAKEN THE COUNTRY BY STORM!

(And you know what a storm can do to the country!)



Announcing the arrival of our first pocket-sized edition
(a 160 page bundle of trash!)

THE CRACKED READER*

Featuring the best material from the worst magazine

Here's a great opportunity for those of you who missed some of our hard-to-get back issues. Now, in one complete volume, you get the best material ever printed in CRACKED—plus a special forward by the Cracked Publisher himself! Don't be a clod! Don't miss out because of the limited supply! Run right down to your neighborhood newsstand and get your copy today! If he has none left, fill out this coupon, send 35c plus 5c handling and we'll rush it right out to you.

CRACKED
218 West 48th St. New York 36, N. Y.

I enclose 40c. Please rush
pocket-size CRACKED READER

NAME _____

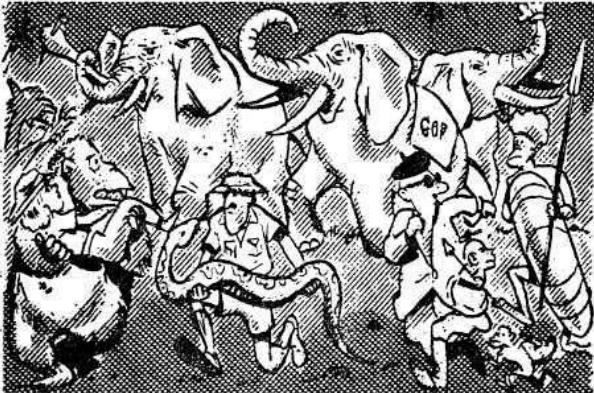
ADDRESS _____

CITY _____

ZONE _____ STATE _____

*Published by Ace Books

A NEW CINEMATIC EXPERIENCE...



SMELL! 1500 Charging Elephants
Stomping Thru the Jungle!



SMELL! The Wanton Burning of a
Huge Rubber Plantation!



SMELL! Savage War Dance of the
Screaming Banshee Natives!

All the delightful smells of the African jungle are brought to you now—Right In Your Seat At The Neighborhood Theatre!

Enjoy the scintillating aroma of Tanganykian musk-ox cooking . . . thrill to the enchanting odor of newly-born zebras . . . bask in the exquisite fragrance of mountain lions at play . . . absorb the haunting smell of the brilliant cast of players.

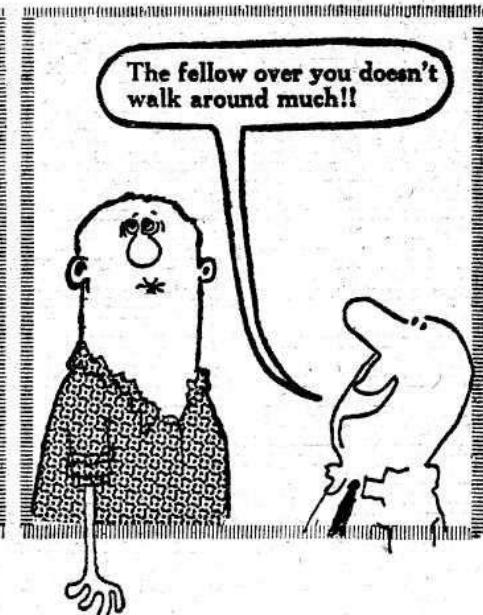
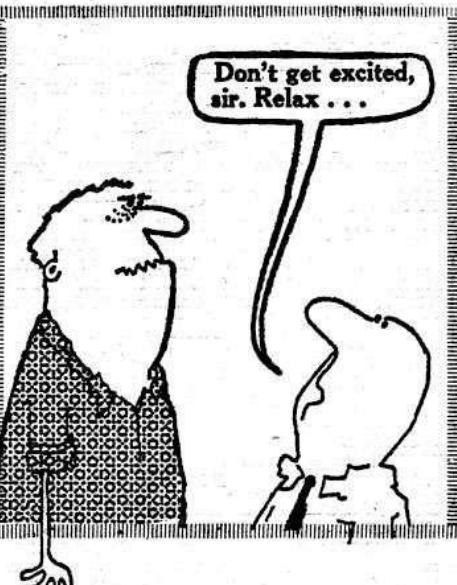
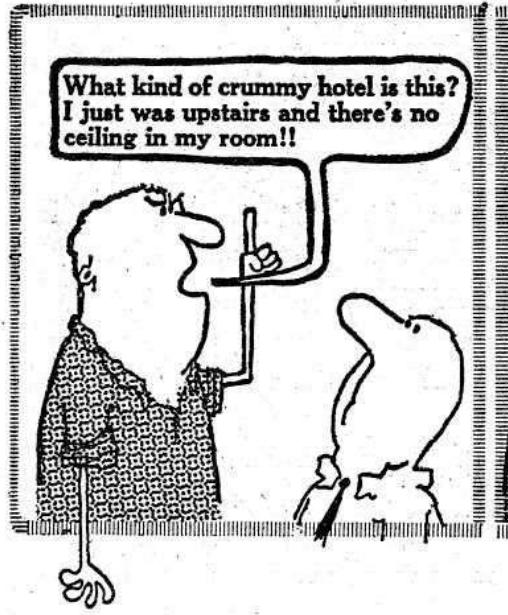
P.U. Pictures[®]
Presents



THE JUNGLE BOOK

Please do not reveal how coyotes smell to your friends!

STORIES OF THE MONTH



DON'T JUST BE ONE OF THE CROWD!



STAND OUT IN YOUR CRACKED T-SHIRT

PRINTED IN FULL COLOR

You'll have that get up and go feeling when and wherever you're wearing one. So don't stand still! Order yours today! Just fill in coupon, put down your size, and don't forget to send the \$1.25

BOYS AND GIRLS

Chest Meas	Size	Chest Meas	Size	Chest Meas	Size
24" - 27"	B.S.	27" - 31"	B.M.	31" - 34"	B.L.

MEN AND WOMEN

Chest Meas	Size	Chest Meas	Size	Chest Meas	Size
34" - 37"	M.S.	37" - 41"	M.M.	41" - 44"	M.L.

CRACKED T-SHIRTS
218 West 48th St. New York 36, N. Y.

NAME _____

ADDRESS _____

CITY _____ STATE _____

SIZE _____ NO. OF SHIRTS _____

AMT. ENCLOSED AT \$1.25 EACH _____

Honest-to-goodness! We
were down on Broadway
recently, and came across
these crazy mixed-up ...

CRACKED

IT'S A WONDERFUL LIFE
SINCE YOU WENT AWAY

The Iron Petticoat
The Yanks Are Coming

A HOLE IN THE HEAD
ROOM AT THE TOP

LOST WEEKEND
ON BORROWED TIME

GARDEN OF EDEN
FORBIDDEN FRUIT

TIGHT LITTLE ISLAND
HIGH NOON

ISLAND OF 1000 WOMEN
THE TIME OF YOUR LIFE

THE ICEMAN COMETH
and
GONE WITH THE WIND

HE RAN ALL THE WAY
THE FUGITIVE KIND

They Died With Their Boots On
and
Selected Shorts

LITTLE WOMEN

A FAREWELL TO ARMS
WAITING FOR LEFTY

also
THE SHAPE OF THINGS TO COME

THE LAS VEGAS STORY
GOODBYE MR. CHIPS

The Long Voyage Home
From Here to Eternity

SWEET SMELL OF SUCCESS
SCENT OF MYSTERY

MARQUEES

THE BEST YEARS OF OUR LIVES
PFTT!

A MESSAGE TO GARCIA
SORRY, WRONG NUMBER

OUR MAN IN HAVANA
CAPTAIN'S PARADISE

THE HUMAN COMEDY
The Greatest Show on Earth

A NIGHT TO REMEMBER
and
I'll Cry Tomorrow

THE TEMPEST
400 BLOWS

MIDDLE OF THE NIGHT
I WAKE UP SCREAMING

ISLAND OF NO WOMEN
THE LAST ANGRY MAN

LADY CHATTERLY'S LOVER
SOME LIKE IT HOT

Suddenly Last Summer
The Heat's On

KISS THE BLOOD OFF MY HANDS
ONCE MORE WITH FEELING

Arsenic and Old Lace
BITTER RICE

FRIENDLY PERSUASION
with
BRUTE FORCE

ON THE BEACH
Don't Go Near the Water

ADAM AND EVE
An Affair to Remember

HORROR HOUSE

REAL AD.

SCARE YOUR FRIENDS, SCARE YOUR ENEMIES, SCARE YOU.

SEND FOR YOUR FAVORITE HORROR ITEMS



HORRIBLE HANDS

\$3.00

A right and left. It's made of rubber and looks realistic. Become sociable and shake hands with everyone. Results are startling. Just make sure you can run.

only \$3.00 per pair.



DO YOUR FRIENDS CALL YOU UGLY?

\$3.00

WEREWOLF
Gruesome to behold.



SHRUNKEN HEAD

Looks absolutely real. Tell your friends you picked it up on your last safari. Give it a nickname and take it with you wherever you go. Lots of fun with this one.

only \$2.00 ea.



BLACK WIDOW SPIDER

\$1.00

A real horror. But what fun! Some people will say, "What a sense of humor." Some people will say, "I'm gonna punch him right in the nose." But it's well worth it.

only \$1.00 ea.

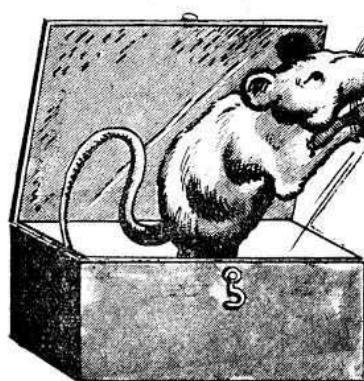


\$3.00

FRANKENSTEIN'S MONSTER Horrible to behold

PLUS THESE OTHER HORROR HOUSE MASKS:

WITCH, MAN-FROM-MARS, MONSTERS-FROM-MERCURY, VAMPIRE, HORRIBLE-MONSTER, SKULL, GORILLA. only \$3.00 ea.



RAT IN THE BOX

\$1.00

Open the box, and the rat jumps out. Makes for a lot of screaming and

screaming. Be a snake in the grass, order a RAT IN THE BOX only \$1.00 ea.

I am enclosing \$ _____ for the items checked below.

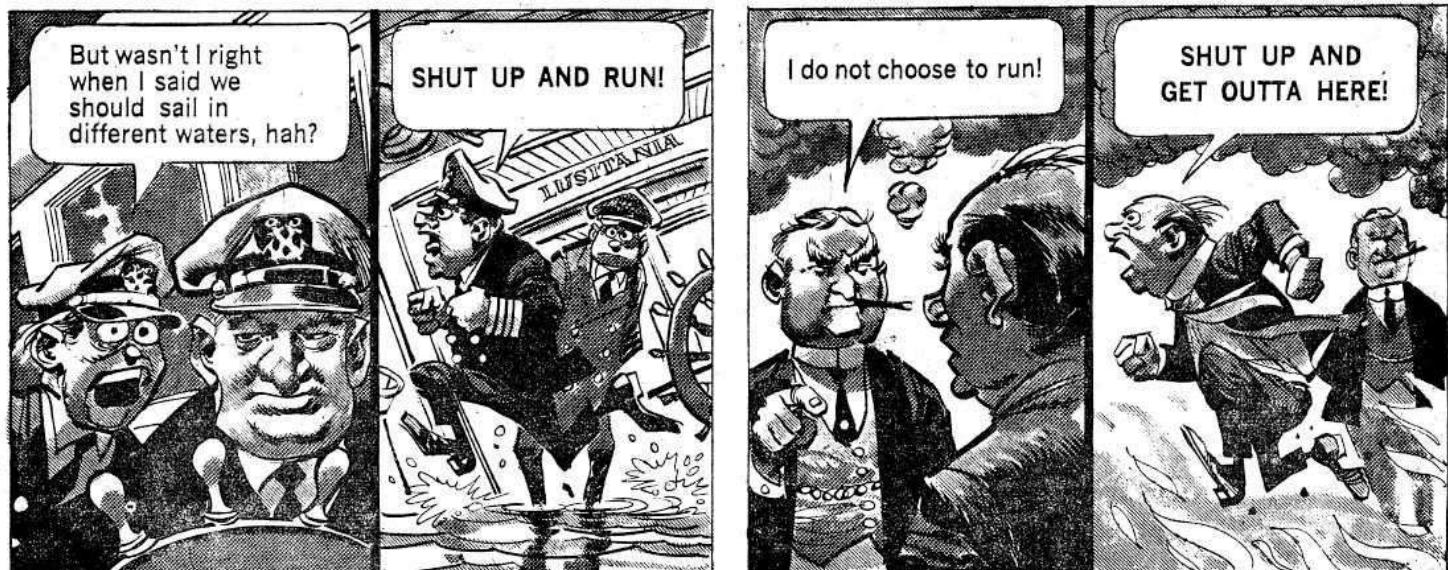
HORROR HOUSE 218 W. 48th St. N.Y.C.

RUBBER MASKS

- | | | |
|---|---|---|
| <input type="checkbox"/> BLACK WIDOW SPIDER | <input type="checkbox"/> WEREWOLF | <input type="checkbox"/> MAN-FROM-MARS |
| <input type="checkbox"/> HORRIBLE HANDS | <input type="checkbox"/> DEVIL | <input type="checkbox"/> MONSTER-FROM-MERCURY |
| <input type="checkbox"/> SHRUNKEN HEAD | <input type="checkbox"/> FRANKENSTEIN'S MONSTER | <input type="checkbox"/> VAMPIRE |
| <input type="checkbox"/> RAT IN BOX | <input type="checkbox"/> ZOMBIE | <input type="checkbox"/> HORRIBLE-MONSTER |
| | <input type="checkbox"/> WITCH | <input type="checkbox"/> SKULL |
| | | <input type="checkbox"/> GORILLA |

NAME _____ ADDRESS _____
CITY _____ ZONE _____ STATE _____

Rare Olde Shut-Upf



Hey, you hipsters! Like a lot of us cats and chicks have been sounding off with all this cool jazz, but like there are still a lot of squares around who don't dig what we say! Many clods who don't know hip talk get very confused by it all

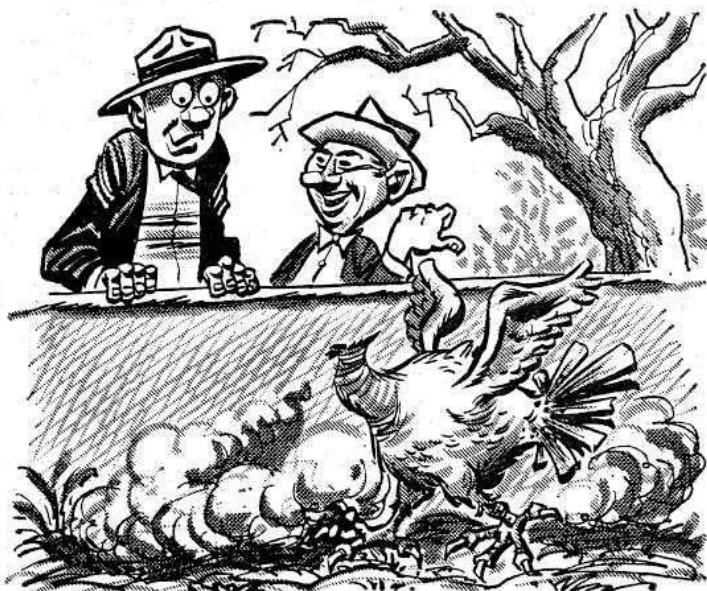
and fail to catch the message. This is because they take the meaning literally. To show you what we mean, here is our version of how the squares understand us, as CRACKED now presents . . .

HIP TALK TAKEN LITERALLY





"You're bugging me, Jack!"



"Dig that crazy-looking chick!"



"I really dig this!"



"I got big eyes for you, hear?"

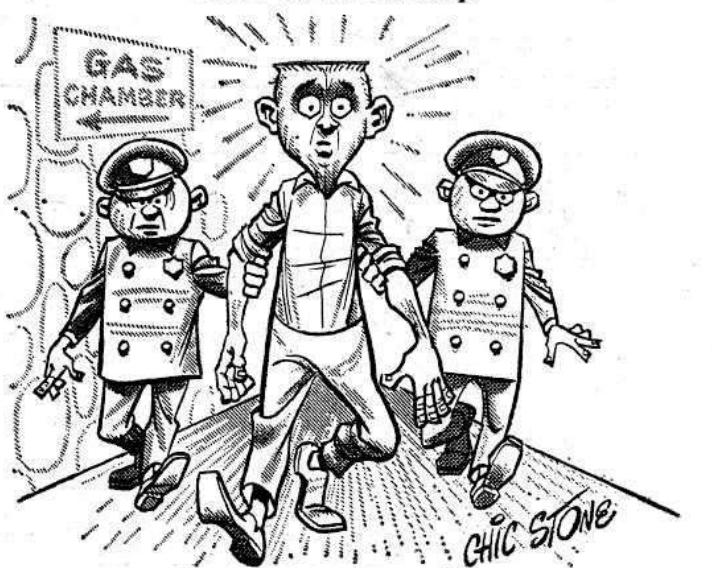
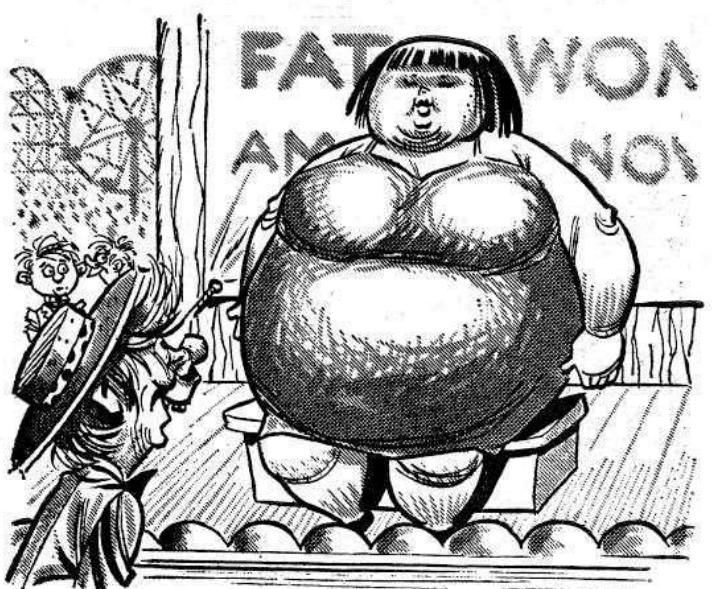


"I'm on two caps a day!"



"You got me flipping now!"

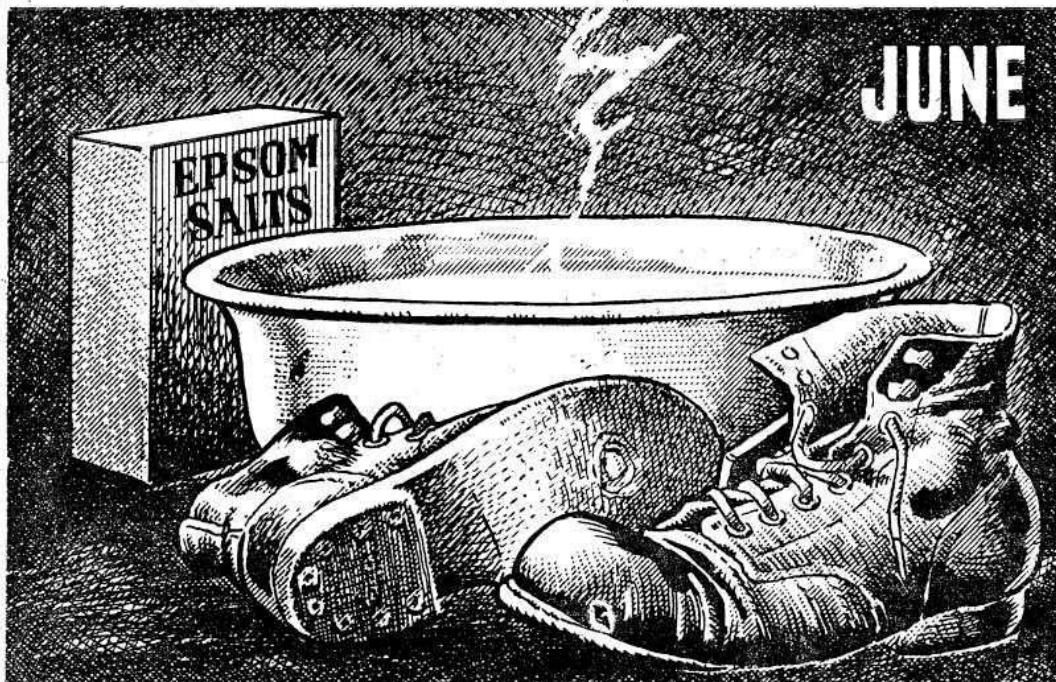




While waiting our turn for a haircut last week in the local barbershop we happened to notice the pin-up calendar (WOWIE) on the wall. We happened to notice how nice the girl looked (WOWIE). But mostly we happened to come up with the idea that each trade ought to have its own calendar. We happen to feel that they should look like these . . .

OCCUPATIONAL CALENDARS

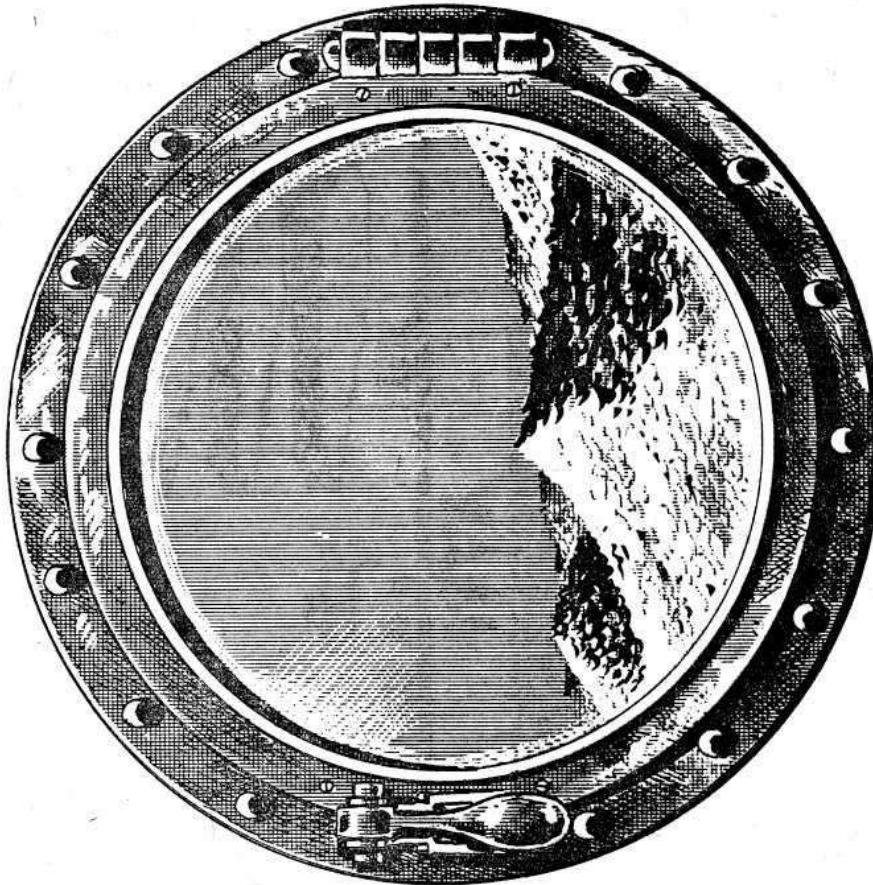
POLICEMEN



SUN MON TUE WED THU FRI SAT

"FINEST BODY OF MEN THAT MONEY CAN BUY"					1		3
4	POLICE MAN'S BALL	6	7	8		10	
11	12	13	14	15		17	INVENTION OF THE BRIBE 1893
18	19	POLICE MAN'S BALL	21	22		24	
25	GRAFT 26 TUESDAY	27	28	POLICE MAN'S BALL		30	

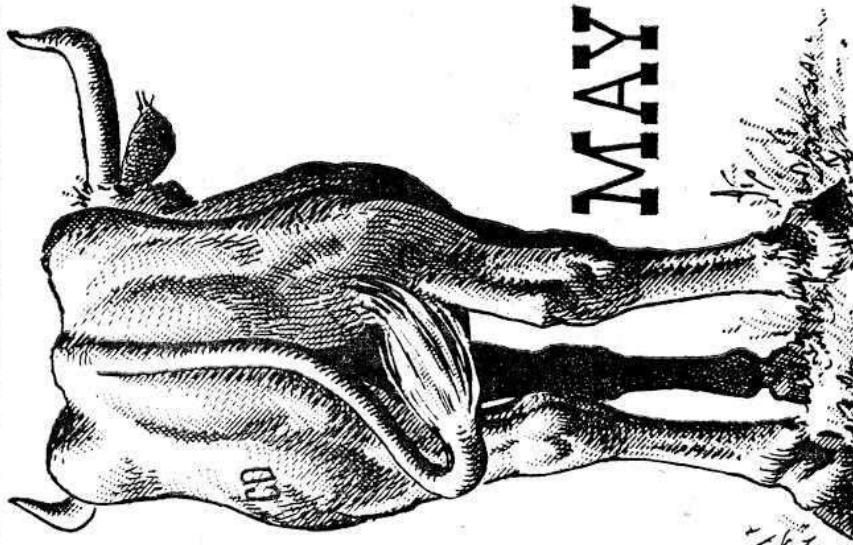
SAILORS



OCTOBER

SAT	SUN	MON	TUE	WED	THU	FRI
				1	2	
	5	6	7	8	9	4
	12	13	14	15	16	11
	19	20	21	22	23	18
	26	27	28	29	30	25
						WHISKEY DISCOVERED 1623

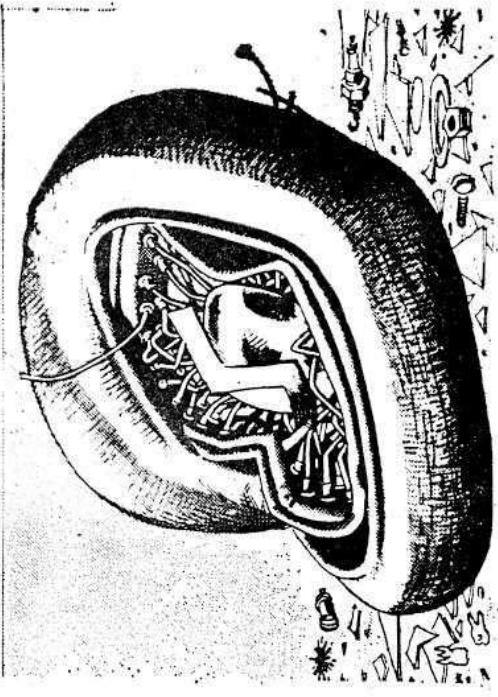
COWBOYS



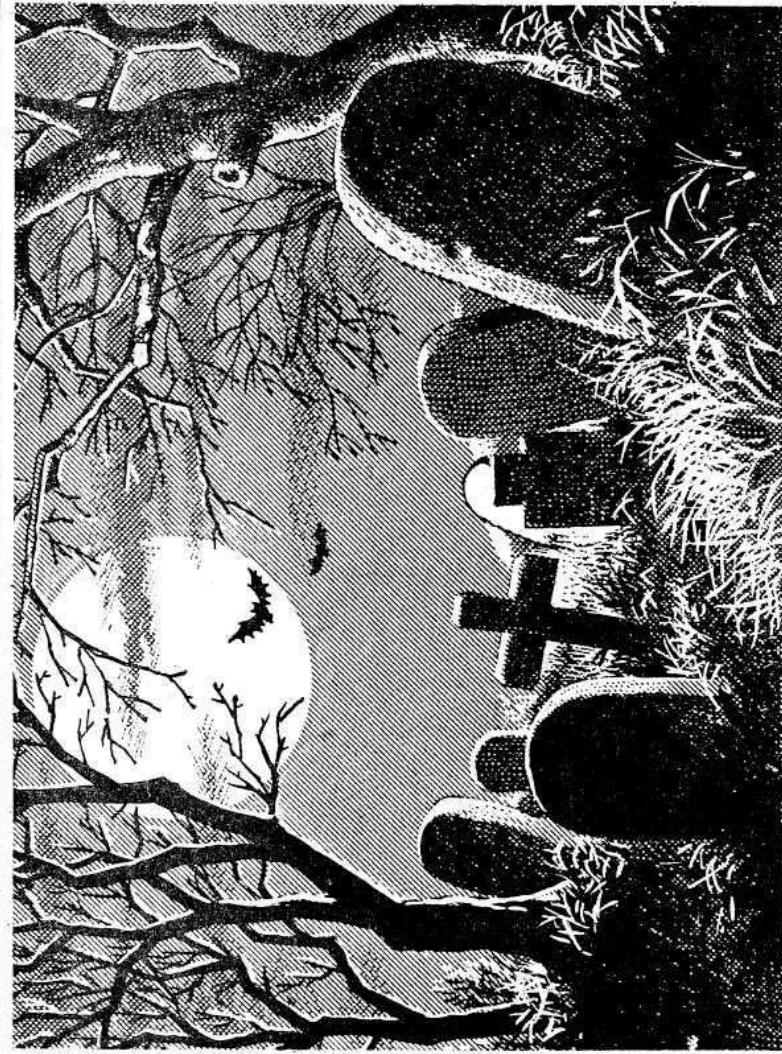
MAY

SAT	SUN	MON	TUE	WED	THU	FRI
				1	8	3
	5	6	7	14	10	17
	11	12	13	14	15	24
	18	19		21	22	27
	25			28	29	31
						WYATT EARP'S BIRTHDAY
						DISCOVERY OF THE COW-GIRL 1639
						JESSE JAMES SHOT DAY
						POPEYE'S BIRTHDAY
						ROUNDUP TIME

HOT-RODDERS



MORTICIANS



GIVE THEM CRACKED AS A GOING-AWAY PRESENT!!!!

(And They're Sure To Be Going Away!)



A SUBSCRIPTION MAKES THE PERFECT GIFT!

(if you don't want to see them no more!)

Guys—wanna rid of that nagging girl friend? Gals—wanna make that creepy fellow stop pestering you? Simply give them a subscription to CRACKED. It'll drive 'em out of your lives for good! You won't see 'em no more! So if you don't wanna be bothered by people anymore—get CRACKED! Everybody'll leave you alone!

CRACKED

America's Number One Humor Magazine

(And there's nothing lower than number one!)

Next nine issues \$2.00
Outside of U.S. \$2.50

CRACKED Subscriptions
218 West 48th St. New York 36, N.Y.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Surprise your friends . . .
cut these out and paste
them over the originals . . .
then mix up the deck and
come up with these flashy

CRACKED PLAYING CARDS

